# Plaintiff DUSTIN LANCE BLACK ("Black" and/or "Plaintiff") alleges as follows:

3

# **THE NATURE OF THIS ACTION**

4 5

6

7

8

9 10

11 12

13

14 15

16 **17** 

18

19

20

21

22

23

25

26

27

1.

This is an action to enjoin and obtain redress for the Defendants' unauthorized and despicable schemes to disseminate and commercially exploit a private and highly confidential stolen video and photos depicting private sexual

relations between two consenting adults which took place nearly three years ago.

- 2. This action is necessitated by Defendants Starzlife, Steven Lenehan, Sergey Knazev, Jessica Johnson, Zac Albright, Nathan Folks and Michael Lawrence's, and their related entities' and co-conspirator's, fraud, blatant violation of Black's right of privacy, violation of copyright, wrongful conversion of valuable private and personal property, wrongful disclosure of the contents of the private and personal property, unauthorized commercial exploitation of the name and photograph of Black, and unfair competition and business practices, among other deceit and calculated wrongful and tortious conduct.
- Defendants Nathan Folks ("Folks"), of Usonian Entertainment, Inc., 3. and Michael Lawrence ("Lawrence"), of ML Motors Direct, both doing business under the guise of the fictitious name Scott Allen Entertainment, Inc ("SAEI"), each initially set this action in motion by engaging in a pervasive fraud in efforts to wrongfully commercially exploit a stolen private and personal video capturing Academy Award-winning screenwriter Black (the "Video"). Thereafter, Folks and Lawrence, under the guise of SAEI, provided the converted private Video to Defendant Starzlife, and thereby to its operators Steven Lenehan, Sergey Knazev, Jessica Johnson and Zac Albright, who themselves each engaged in a pervasive fraud and conspiracy in further efforts to commercially exploit and capitalize on the unlawfully obtained private Video. All such activity is without the approval or authority of Black.

#### **ALLEGATIONS COMMON TO ALL CLAIMS**

**JURISDICTION AND VENUE** 

- 4. This action arises, in part, under the United States Copyright Act, 17 U.S.C. Sections 101 et seq., based on acts of copyright infringement committed in the United States, as well as under the common law right of privacy, statutory and common law right of publicity and unfair competition and unfair business practices laws of the State of California. This Court has federal question jurisdiction over this matter pursuant to 28 U.S.C. §§ 1131 and 1338, and supplemental jurisdiction over Plaintiff's claims arising under California law pursuant to 28 U.S.C. § 1367, because they flow from a common nucleus of operative facts.
- 5. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391 (b), (c) and 1400(a) because Defendants, and each of them, are subject to personal jurisdiction in this District, a substantial part of the events, acts and/or omissions giving rise to the claims herein occurred in this District and/or this is a District where at least seven of ten Defendant(s) reside or may be found.

## **THE PARTIES**

6. Plaintiff DUSTIN LANCE BLACK ("Plaintiff" or "Black") is, and at all times relevant hereto has been, an individual residing and doing business in the County of Los Angeles, State of California. Black is an Academy Award-winning motion picture screenwriter and accomplished television screenwriter and producer. His motion picture credits include "Milk," for which he won the coveted Academy Award in 2009, and his television writing and production credits include the highly acclaimed HBO television series entitled "Big Love." Black is an avid proponent for, and prominently involved in, the advocacy of the advancement of Lesbian, Gay, Bisexual and Transgender ("LGBT") issues and rights.

3

4

5

6

7

8

9

10

11

12

13

14

15

16

**17** 

18

19

20

21

22

23

25

26

27

28

# Hosted on www.iptrademarkattorney.com

- 7. Plaintiff is informed and believes and based thereon alleges that Defendant STARZLIFE, INC ("Starzlife"), which operates and does business as Starzlife and the gossip website < Starzlife.com >, is, and at all times relevant hereto was, an entity of unknown type and origin that is, and at all times relevant hereto was, doing business in the City of Los Angeles, State of California as an unregistered paparazzi photo agency front and Internet gossip webblog operator.
- 8. Plaintiff is informed and believes and based thereon alleges that Defendant NATHANIEL THOMAS CONRAD FOLKS ("Folks") is, and at all times relevant hereto has been, an individual residing and doing business in the County of Los Angeles, State of California. Plaintiff is informed and believes and thereon alleges that Folks has worked in the entertainment industry for over a decade, and is an aspiring writer and producer who owns and operates Usonian Entertainment, Inc. and Folks LLC. Plaintiff is informed and believes and thereon alleges that Defendant Folks is an agent of, owner of and/or principal in SAEI, an unregistered fictitious entity that he co-created as a front by which to operate his fraudulent scheme to wrongfully commercially exploit the Video and otherwise violate Black's rights.
- 9. Plaintiff is informed and believes and based thereon alleges that Defendant MICHAEL LAWRENCE ("Lawrence") is, and at all times relevant hereto has been, an individual residing and doing business in the County of Orange, State of California, and doing business in the County of Los Angeles. Plaintiff is informed and believes and thereon alleges that Lawrence owns and operates a number of leveraged companies, including used car reseller ML Motors Direct in Costa Mesa. Plaintiff is informed and believes and thereon alleges that Lawrence is an agent of, owner of and/or principal in SAEI, an unregistered fictitious entity that he co-created as a front -- operating out of the location of his ML Motors Direct -- by which to operate his fraudulent scheme to wrongfully commercially exploit the Video and otherwise violate Black's rights.

3

4

5

6

7

8

9

10

11

12

13

14

15

16

**17** 

18

19

20

21

22

23

25

Hosted on www.iptrademarkattorney.com

- Plaintiff is informed and believes and based thereon alleges that 10. Defendant TRACI RAITT ("Raitt") is, and at all times relevant hereto has been, an individual residing in the State of Michigan and doing business in the County of Los Angeles, State of California. Plaintiff is informed and believes and based thereon allege that Raitt purports to be and/or holds herself out as a Managing Member of SAEI, an unregistered fictitious entity created for the purpose of engaging in fraud and other wrongful conduct.
- Plaintiff is informed and believes and based thereon alleges that 11. Defendant SCOTT ALLEN ENTERTAINMENT, INC. ("SAEI") is, and at all times relevant hereto has been, an unregistered fictitious entity created by Folks and Lawrence for the purpose of engaging in fraud and other wrongful conduct, which conducts business in the Counties of Los Angeles and Orange, State of California.
- Plaintiff is informed and believes and based thereon alleges that 12. Defendant STEVEN LENEHAN ("Lenehan") is, and at all times relevant hereto has been, an individual residing and doing business in the County of Los Angeles, State of California. Plaintiff is informed and believes and based thereon alleged that Lenehan, a British foreign citizen and gay man who is engaged in a fraudulent sham marriage to stay in the US, co-owns and operates the unregistered paparazzi photo agency front Starzlife and corresponding Starzlife.com gossip webblog.
- 13. Plaintiff is informed and believes and based thereon alleges that Defendant KELLY STAGG-LENEHAN ("Stagg-Lenehan") is, and at all times relevant hereto has been, an individual residing and doing business in the County of Los Angeles, State of California. Plaintiff is informed and believes and based thereon allege that Stagg-Lenehan, who is engaged in a fraudulent sham marriage with foreign citizen Lenehan, co-owns and operates the unregistered paparazzi photo agency Starzlife and Starzlife.com gossip webblog.

27

28

///

5

3

6

7 8

9 10

11 12

13

**15** 

14

16 **17** 

18

19

20 21

22

23

25 26

27

28

# Hosted on www.iptrademarkattorney.com

- 14. Plaintiff is informed and believes and based thereon alleges that Defendant SERGEY KNAZEV ("Knazev") and also known as Serge Knazev and Serge Knazey, is, and at all times relevant hereto has been, an individual residing and doing business in the County of Los Angeles, State of California. Plaintiff is informed and believes and based thereon alleged that Knazev is the CEO of and coowns and/or co-operates the unregistered paparazzi photo agency Starzlife and corresponding Starzlife.com gossip webblog.
- Plaintiff is informed and believes and based thereon alleges that 15. Defendant JESSICA JOHNSON ("Johnson"), is, and at all times relevant hereto has been, an individual residing and doing business in the County of Los Angeles, State of California. Plaintiff is informed and believes and based thereon allege that Johnson is an employee, agent and/or operator of Starzlife and Lenehan's partner.
- Plaintiff is informed and believes and based thereon alleges that 16. Defendant ZAC ALBRIGHT ("Albright"), is, and at all times relevant hereto has been, an individual residing and doing business in the County of Los Angeles, State of California. Plaintiff is informed and believes and based thereon allege that Albright is an employee, agent and/or operator of Starzlife.
- 17. Plaintiffs are presently unaware of the true names and capacities of Defendants sued herein as Does 1 through 10, inclusive, and therefore sue said Defendants by such fictitious names. Plaintiff will amend this Complaint to allege the true names and capacities of such fictitiously named Defendants when the same have been ascertained. Plaintiff is informed and believes and based thereon alleges that each of the fictitiously named Defendants is responsible in some manner for the occurrences, acts and omissions alleged herein and that Plaintiff's damages were proximately caused by their conduct. Hereinafter all Defendants including Doe Defendants will sometimes be referred to collectively as "Defendants." For convenience, each reference to a named Defendant herein shall also refer to the Doe Defendants, and each of them.

18. Plaintiff is informed and believes and based thereon alleges that at all material times Defendants, and each of them, were the agents, employees, partners, joint venturers, co-conspirators, owners, principals, and employers of the remaining Defendants, and each of them, and are, and at all times herein mentioned were, acting within the course and scope of that agency, employment, partnership, conspiracy, ownership or joint venture. Plaintiff is further informed and believes and based thereon alleges that the acts and conduct alleged herein were known to, and authorized or ratified by, the officers, directors, and managing agents of Defendant corporations or business entities, and each of them.

10

11

12

13

14

**15** 

16

**17** 

18

19

20

21

22

23

24

25

1

2

3

4

5

6

7

8

9

#### BACKGROUND AND NATURE OF THIS ACTION

- 19. Until recently, Plaintiff had no knowledge that the intimate matters depicted in the private, personal and highly confidential Video were captured on film (versus a few non-identifiable still images that he thought had been deleted), nor did he authorize or consent to it. To the contrary, Plaintiff had a reasonable expectation of privacy in his intimate activities and reasonably believed that his privacy was safe and protected. Plaintiff's privacy has now been shattered.
- 20. Following Black's surge into public life and prominence with his Academy Award-winning screenplay for the motion picture "Milk," Defendants, in an outrageous and calculated intentional invasion of Plaintiff's privacy, have colluded in a scheme to fraudulently sell, disseminate and exploit the Video for profit. Defendants' malicious conduct not only violates Plaintiff's constitutional privacy rights, publicity rights, and other statutory and common law principles, and infringes Plaintiff's exclusive copyrights, but also exceeds all bounds of common human decency. Defendants' gross intrusion into Plaintiff's privacy must be stopped and punished.

26 27

28

2

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

**17** 

18

19

20

21

22

23

24

25

26

27

Hosted on www.iptrademarkattorney.com

#### THE TAKING OF THE UNAUTHORIZED VIDEO & PHOTOS

- In or around November 2006, Plaintiff was involved in a personal 21. relationship with Jeffrey Delancy ("Delancy"). On or about November 11, 2006, during the course of private intimate moments and physical relations with Delancy, Plaintiff observed Delancy holding a small camera and taking photographs of the two of them. Plaintiff posed for what he understood to be some photos of their heads and upper torsos. Plaintiff and Delancy expressly agreed and understood that any such photos captured at that time of them were to remain private and were for their own personal use only.
- 22. During the course of the private intimate moments, and upon becoming aware of the private and/or explicit nature of some of the photos, Plaintiff immediately requested that Delancy stop from taking any further photos, and delete any explicit images already taken. Plaintiff was unaware, at the time, of the existence of the explicit Video – captured by the same small camera, but in video mode. Delancy specifically agreed to delete any and all explicit images, and Plaintiff presumed that Delancy had done so – instead, Delancy saved a copy onto his personal computer.
- 23. At no time during this, or any other intimate moments with Delancy, did Plaintiff ever authorize or consent to the taking of photos (the "Photos") or any video (the "Video") of his genitalia or of he and Delancy engaging in explicit intimate physical acts. The referenced Video, any and all outtake photo images therefrom, and any and all referenced Photos, and all portions thereof or related materials, are sometimes herein collectively referred to as, the "Property."
- 24. The personal relationship between Plaintiff and Delancy subsequently soon thereafter ended. Plaintiff heard nothing further about any Photos or Video (or still image outtakes from the Videos), or the existence of the Video, from that encounter until the recent events commencing mid-June 2009.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

**17** 

18

19

20

21

22

23

25

26

27

28

Hosted on www.iptrademarkattorney.com

#### **DEFENDANTS' WRONGFUL EXPLOITATION OF THE VIDEO & PHOTOS**

- On or about June 12, 2009, nearly three years after the encounter with Delancy, Black was stunned and extremely distressed to learn of the existence of the explicit Photos and Video depicting him and Delancy engaging in private and explicit intimate physical acts. Black was further stunned and extremely distressed to learn that such Video, as well as certain Photos, either in the form of photographic still images from the intimate moments and/or outtake still images from the Video, were being peddled for sale, licensing or other commercial exploitation by Defendants.
- 26. Specifically, on or about June 12, 2009, Plaintiff discovered that approximately five of the Photos, or still image outtakes from the Videos, had been posted on two Internet gossip websites. Certain of the Photos were posted on the Starzlife website starzlife.com (the "Starzlife Website") in an article entitled "Oscar Winner's Shocking Photos!" which brazenly boasted the posting of the "EXCLUSIVE! stills from this home made "documentary" and prompted readers to "Keep checking back to Starzlife as we hear there are more stills, and the arrival of XXX video which we will post here online!" Certain of the Photos were also posted on the Internet gossip website PerezHilton.com (the "PerezHilton" Website") in an article entitled "Oscar Winner Dustin Lance Black eXXXposed!" The article stated that "[s]omeone intimately close to Milk screenwriter Dustin Lance Black sold him out to photo agency Starzlife," that "pics" depicting him nude and involved in private sexual acts "are now for sale" and "we're told the photo agency also has video!!!"
- 27. Plaintiff has since learned and is informed and believes and thereon alleges that Defendants Folks and Lawrence and Raitt, doing business under a nonexistent fraudulent front name SAEI to seek to conceal their identities, were originally responsible for peddling and attempting to license the Video and certain of the Photos to various third parties by fraudulently misrepresenting to such parties that they had legally acquired the rights in and to Video and Photos, though, in truth,

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

they had misappropriated and stolen them. Folks and Lawrence and Raitt peddled the Video and certain of the Photos to the company Starzlife, which subsequently posted approximately five of the photos on its Starzlife Website and then also peddled them to Mario Lavandeira a/k/a "Perez Hilton", the owner/operator of the Perezhilton Website. Specifically, Plaintiff has learned and is informed and believes and thereon alleges that Defendants illegally obtained the Photos and Video and fraudulently peddled them as set forth hereinbelow.

- 28. Plaintiff has learned and is informed and believes and thereon alleges that, in or about early-2007 and for about a three-month period, Delancy was living with his boyfriend and lover Defendant Lawrence. Although Delancy is believed to have had a time-activated password protection on his personal computer, at some point Lawrence managed to gain unauthorized access to Delancy's computer prior to password activation engaging and stole an electronic copy of a folder containing the Photos and Video. Subsequent to Lawrence's theft of a copy of the private and personal Photos and Video, out of jealousy, Lawrence demanded that Delancy delete any copies of images and video of other men from his computer, and stood watch as Delancy did so. Delancy, unaware that Lawrence had stolen a copy, believed that the copy of the Photos and Video had been deleted. At no time had Delancy ever granted or assigned or transferred any right, license, title or interest in or to the Video, Photos or any of the Property to Lawrence, nor any permission to use or disseminate the Property, nor had he ever placed a copy on any computer belonging to Lawrence. Delancy has had no involvement with Lawrence since ending the relationship and moving out in about mid-2007, and they have not spoken in years.
- 29. Plaintiff is informed and believes and thereon alleges that in or about April 2009, soon after Black won the Oscar, Lawrence showed the Video and Photos to his friend and/or lover Folks. In a brazen attempt to cash-in on Black's recent Oscar win and new celebrity recognition, Lawrence and Folks devised a calculated fraudulent scheme and plan to seek to sell or exploit the unlawfully obtained private

Photos and Video. Lawrence and Folks conspired and agreed to create and use a shell corporation or entity to attempt to hide their identities and expedite the sale or marketing of the Photos and Video. Together, Lawrence and Folks came up with the name Scott Allen Entertainment, Inc., but never followed through to register any such company, and instead simply used the name SAEI as a bogus unregistered non-existent fictitious dba. Lawrence and Folks further conspired to use the address of Lawrence's ML Motors Direct in Costa Mesa as the purported address of SAEI, and to have Lawrence's out-of-state-sister, Raitt, sign on behalf of the bogus company in a further effort to hide their true identities and advance their fraudulent scheme.

30. Plaintiff has learned and is informed and believes and thereon alleges that, since Lawrence is a used car company operator in Costa Mesa and is an aspiring body-builder, he further wished to hide his involvement in the scam. And since Lawrence apparently had no idea how to market or sell the Photos and Video, but knew that Folks lives and works in Los Angeles in the entertainment industry as a writer and producer, and has various contacts in the industry, Lawrence agreed to give the Photos and Video to Folks for him to work out trying to find a buyer in Los Angeles. Folks and Lawrence were partners in the scheme and in terms of sharing any money that might be made, with Folks responsible for shopping the items and arranging any deal to exploit the Property. In about mid-May 2009, Folks told Lawrence about the paparazzi agency Starzlife and that he was working on arranging and negotiating a deal with it and his friend at Starzlife to act as their agent to expedite and maximize the sale or marketing of the Photos and Video.

24 II

///

26 | | / / /

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

25

26

27

28

31. Plaintiff has learned and is informed and believes and thereon alleges that in early-June 2009, Folks, Lawrence and the Starzlife operators arranged for a potential deal for Starzlife to act as a broker or agent to license out and sell copies of the Photos and Video. In furtherance of their calculated fraud and in blatant violation of Black's rights, Folks and Lawrence (and with Starzlife's knowledge and/or intentional blind-eye) fraudulently and without any basis claimed they, d/b/a SAEI, were the legal owner of all copyrights and title for the Video and Photos and they had the right to sell and distribute the Photos and Video. Since Lawrence was a used car company operator who wanted to hide the fact that he was dealing in a fraudulent representation of title (that could harm his future ability to sell title on a used car) and Folks was a producer and screen-writer who wanted to hide the fact that he was dealing in a fraudulent representation of copyright (that could cause him to lose all future credibility for any purported projects or script rights and IP rights claims), Lawrence and Folks decided to enter into an agreement under the name of the non-existent unregistered SAEI for the exploitation of the Photos and Video.

32. Plaintiff has learned and is informed and believes and thereon alleges that to further seek to hide their identities as they advanced their fraudulent scheme and wrongdoing, Lawrence and Folks used Lawrence's out-of-state sister Raitt to fraudulently sign, as the "managing member" of the fictitious non-existent SAEI, a written agreement with Starzlife for it to act as a broker to sell and exploit copies of the Photos and Video (the "SAEI-Starzlife Agreement"). Defendants Folks, Lawrence and Raitt, in the name of SAEI, made express oral and written fraudulent misrepresentations that SAEI was the "legal owner" of all copyrights in and on that basis, would collude to and would retain Starzlife to sell the Video and/or Photos to third party buyers for a fee. No written copyright assignment, license or release from Delancy and/or Black was attached to the SAEI-Starzlife Agreement, nor did Folks and/or Lawrence ever provide or show any such purported copyright assignment, license or release to Starzlife, nor any evidence thereof, nor any

4

5

6

7

8

9

10

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

3

evidence of the existence of SAEI. Plaintiff is informed and believes and thereon alleges that Starzlife and its operators were fully aware of Folks' and Lawrence's fraud and lack of any rights in or to the Video and Photos, and were active participants in the fraudulent scheme and conspiracy to harm Black and to wrongfully exploit the Video and Photos. Plaintiff is informed and believes and thereon alleges that, thereafter, Defendant Folks personally provided the physical Video and Photos to Starzlife, to Lenehan, Knazev and Albright.

- 33. Plaintiff is informed and believes and based thereon alleges that based upon the SAEI-Starzlife Agreement, Starzlife then arranged with Mario Lavandeira a/k/a "Perez Hilton" to enter into a similar agreement with SAEI with regard to the commercial exploitation of the Video and/or Photos on the Perezhilton.com Website. Perez Hilton thereafter displayed, disseminated and exploited certain of the Photos, all without ever having been provided with or seen any purported copyright assignment, license or release from Black and/or Delancy, nor any evidence thereof, nor any evidence of the existence of SAEI.
- Upon receipt of legal demands and being informed by Plaintiff's representatives that they have absolutely no right to display, commercially distribute, disseminate or exploit the Video and/or the Photos, the principals of Starzlife initially cooperated with Plaintiff, agreed to and did remove all of the images from the Starzife Website, and agreed not to post or disseminate the Video, and (fraudulently represented and feigned to have) promised and agreed to cease and desist from any further posting or dissemination or attempted exploitation of the Photos and/or Video, among other promises, agreements and representations.
- Fortunately, by Plaintiff's quick remedial actions in mid-June 2009, he was able to prevent the Starzlife Website from posting and the Perezhilton Website from being provided and posting the private stolen Video and disseminating it worldwide via the Internet.

36. Upon discovering, through extensive investigation and effort, the identity of Folks, Plaintiff's counsel sent notice and legal demands to Folks that he has absolutely no right to use, display, commercially distribute, disseminate or exploit the Video and/or any of the Photos. Folks initially, and for many days thereafter, attempted to deny any knowledge, involvement or responsibility in the dissemination and exploitation of the Photos and/or Video, continually changing his story as to his involvement with each communication. Folks eventually acknowledged, at least in part, his knowledge and involvement in the fraud.

- 37. Upon discovering, through extensive investigation and effort, the identity of Lawrence, Plaintiff's counsel sent notice and legal demands to Lawrence that he has absolutely no right to use, display, commercially distribute, disseminate or exploit the Video and/or any of the Photos. Lawrence initially sought to cooperate and provided extensive admissions and information to Plaintiff's counsel detailing both his and Folk's involvement and their fraudulent scheme in the dissemination and attempted exploitation of the Photos and/or Video, including their creation of and use of the name SAEI and false claims of ownership in the Photos and Video. Lawrence has admitted and confirmed that at no time did Delancy, Black or anyone else provide him with any right, title, interest or ownership of copyright in or to the Video and/or the Photos, nor any permission, license or right to sell or distribute to them to any third party. Lawrence likewise admitted and confirmed that he has nothing in writing giving him any interest or ownership of copyright in or to the Video and/or the Photos.
- 38. Lawrence was initially forth-coming with extensive admissions and information, however, he sought to peddle and maintain a lie about how he first obtained the Photos and Video denying that he stole them. Lawrence falsely claimed that he had first discovered a copy of the Video and Photos in April 2009 on a computer he owned and that had previously been used in the operation of his former call center company. Lawrence falsely represented that he vaguely once

knew Delancy and that Delancy had worked as an employee at Lawrence's call center for a period of time in about late-2006 and/or in 2007; that Delancy was assigned to and worked at one of the call center company computers; and that the items had likely been left on said computer, upon which he (falsely) alleged to have discovered the Property, by a former employee, likely Delancy.

6

7

8

9

10

11

12

13

14

**15** 

16

17

18

19

20

21

22

23

24

25

26

27

28

3

4

5

#### ASSIGNMENT OF COPYRIGHT AND ALL RIGHTS IN/TO THE VIDEO & PHOTOS

- 39. Upon Black's learning of the existence of and attempted exploitation of the Video and Photos, and contacting Delancy about the same, Delancy confirmed the existence of the Property and that he had used the small handheld camera to capture video as well as still photos, and that he had not initially deleted the items.
- 40. Delancy has fully cooperated with Plaintiff and towards that end, by written instrument, assigned to Plaintiff the full unencumbered and undivided interest in and any and all right, title and interest (including, without limitation, all copyrights) to the Property. Delancy agreed to and did, effective as of the moment of creation, irrevocably sell, transfer, assign and convey to Black, throughout the universe and in perpetuity, the full, unencumbered and undivided interest in all of Delancy's right, title and interest (including, without limitation, all copyrights and all extensions and renewals of copyrights), of whatever kind or nature in and to the video any and all outtake photo images therefrom and any and all still photos which capture or feature Black with Delancy and/or individually.
- Delancy confirmed, including under penalty of perjury, that at no time 41. had he ever granted or assigned or transferred any copyright, right, license, title or interest in or to the Video, Photos or any of the Property to any person, firm, corporation or other entity, other than to Black, and certainly not to Lawrence or Folks or Starzlife. Delancy further confirmed that he had never personally agreed to nor sought to license, sell, exploit or publish the Video, Photos or any of the Property, and had not given anyone else permission to do so. Delancy further

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

17

18

19

20

21

22

23

25

26

27

28

confirmed that anyone (other than Black), such as the Defendants, who purports to have lawfully obtained or to have any rights in or to the Video or Photos, did not obtain any rights from Delancy; and that if anyone has stated that they have Delancy's permission and/or that they received from him a license or assignment to use, sell, license or exploit any of the Property, they do so fraudulently.

- 42. Plaintiff has never authorized or consented to Defendants, or any of them, using, displaying, disclosing, selling, licensing, exploiting, distributing, disseminating, posting or publishing any of the Property, nor has he ever authorized any of the private Property to be disclosed to the public.
- 43. Plaintiff has never given, sold or transferred ownership, title or other interest in any of the Property to anyone, nor has he ever given permission to anyone, including but not limited to Defendants, to sell, license, exploit, disclose, disseminate or publicly display any of the Property.

#### CONTINUED UNLAWFUL CONDUCT & FRAUD POST NOTICE & DEMANDS

## FOLKS' & LAWRENCE'S ON-GOING CONDUCT & FRAUD

44. Folks initially and for a considerable period of time attempted to falsely deny any knowledge, involvement or responsibility in the fraudulent and unlawful attempted exploitation of the Video and Photos. Once informed of evidence of his integral involvement, Folks purported to capitulate to Plaintiff's demands and engaged in negotiations to attempt to resolve the matter. Plaintiff is informed and believes and based thereon alleges that, in reality, Folks merely feigned his cooperation as a stall tactic, never intended to comply with the demands, and made false representations of his agreement to cease and desist from any further use, display, dissemination or attempted sale or exploitation of the Video and Photos. Folk's feigned agreement and false representations thereby induced Plaintiff's forbearance from advancing litigation and seeking injunctive relief and from seeking

4 5

8

7

9 10

11

12

13 14

15

16

**17** 

18

19 20

21

22

23

25

26 27

28

full reimbursement of damages. Plaintiff is informed and believes and based thereon alleges that, at the same time Folks had his attorney engage in protracted negotiations for a possible resolution, Folks secretly conspired and continued in fraudulent and unlawful efforts to find a potential buyer for the Video and Photos.

45. Lawrence initially purported to capitulate and purported to agree to all of Plaintiff's demands, including to cease and desist from any further use, display, dissemination or attempted sale or exploitation of the Video and Photos. Lawrence even participated and cooperated in the creation of a declaration for his signature, setting forth most of the extent of his and Folk's fraud and unlawful conduct. Lawrence reviewed the declaration and confirmed the accuracy of the statements therein, but thereafter failed to sign it or further cooperate under a reversal of position in a refusal to reimburse Plaintiff for costs and damages incurred. Lawrence's feigned agreement and false representations thereby induced Plaintiff's forbearance from advancing litigation and seeking injunctive relief and from seeking full reimbursement of damages. Thereafter, Lawrence retained the same counsel as Folks and sought to renegotiate a possible resolution. Plaintiff is informed and believes and based thereon alleges that, in reality, Lawrence merely feigned his cooperation as a stall tactic. Plaintiff is informed and believes and based thereon alleges that, at the same time Lawrence had his attorney engage in protracted negotiations for a possible resolution, Lawrence secretly conspired and continued in fraudulent and unlawful efforts to find a potential buyer for the Video and Photos.

# STARZLIFE DEFENDANTS' ON-GOING CONDUCT & FRAUD

46. The Starzlife Defendants were placed on notice on June 12, 2009 that they and SAEI, and anyone behind it -- later learned to be Folks, Lawrence and Raitt -- have no rights what-so-ever in the Property, and that any use, display, dissemination or exploitation violated Black's rights.

///

1

4

5 6

8

9

7

10

11

13 14

> 15 16

17

18 19

20

21 22

23

25

26

27

28

- 47. After having been placed on notice of Black's position and claims, Starzlife and its principals, owners, operators, employees and co-conspirators, including Lenehan and Knazev (collectively herein in this section, "the Starzlife Defendants") initially purported to capitulate and agree to all of Plaintiff's demands, including to cooperate fully and cease and desist from any further display, dissemination or attempted sale or exploitation of the Video and Photos. After considerable time, effort and demands, the Starzlife Defendants disclosed certain details of their coming into possession of the Video and provided an e-mail address that eventually led to the identity of Folks and a copy of the SAEI-Starzlife Agreement that eventually led to the identity of Raitt and thereby to Lawrence.
- 48. Thereafter, the Starzlife Defendants were further informed that, in addition to Black's privacy and publicity rights by which any use by them of the Video would be unlawful, by written assignment of copyright, Black owns the exclusive copyright and all rights in the Video, Photos and all the Property, all as of the moment of creation. The Starzlife Defendants were further informed that the copy of the Video and Photos provided to them was a stolen copy.
- 49. The Starzlife Defendants feigned their cooperation and agreement to cease and desist from any further display, dissemination or attempted exploitation of the Video and Photos. The Starzlife Defendants also falsely represented that they had returned or destroyed any and all copies of the Video and Photos in their possession, custody or control, and that they had not provided a copy to any thirdparty, but in reality secretly retained possession of a copy of the Video and Photos. The Starzlife Defendants' feigned agreement and false representations thereby induced Plaintiff's forbearance from immediately advancing litigation and seeking injunctive relief and from seeking reimbursement of damages.

18

50. Plaintiff gave the Starzlife Defendants, basically, a "golden pass" to potentially avoid litigation and imposition of a substantial judgment and payment to Plaintiff, and to walk-away upon, but not limited to, full and complete and continued cooperation and disclosure. Unbeknownst at the time to Black, the Starzlife Defendants instead choose to covertly continue to engage in a calculated conspiracy to harm and defraud Plaintiff. Plaintiff is informed and believes and based thereon alleges that the Starzlife Defendants secretly conspired and continued in fraudulent and unlawful efforts to seek to exploit the Video and to find a potential buyer for or outlet to exploit the Video and Photos.

- 51. Plaintiff is informed and believes and based thereon alleges that in or about mid-June 2009, the Starzlife Defendants found and/or engaged a third-party broker specializing in the secret and overseas sale or exploitation of celebrity sex videos, including they believed ones that are questionably obtained and/or to which the parties seeking to exploit the videos do not have rights, releases or licenses. Plaintiff is informed and believes and based thereon alleges that Starzlife, Lenehan, Knazev and Johnson each personally met with the broker in furtherance of their calculated conspiracy to violate Black's rights and to harm and defraud him.
- 52. In or about late-June 2009, through extensive industry contacts and on-going investigative efforts, Plaintiff's counsel discovered the Starzlife Defendants' fraud and on-going unlawful, wrongful and tortious scheme in their further attempts to disseminate, license, sell and/or exploit the private Photos and Video. Suspecting that the Starzlife Defendants would seek a potential overseas buyer in an effort to hide connection to their involvement, Plaintiff's counsel arranged for an under-cover investigator to pose as a potential buyer of the Video to confirm and document whether the Starzlife Defendants in fact still had possession of a copy of the Video and were in fact engaged in an on-going effort to secretly license, sell and/or exploit the private Photos and Video. The Starzlife Defendants thereafter continued to

2

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

17

18

19

20

21

22

23

25

26

27

28

direct their third-party broker to arrange a meeting for a potential secret sale or license of the Video.

- Plaintiff is informed and believes and based thereon alleges that, on July 53. 9, 2009, Defendants Lenehan and Johnson met in the lobby bar at a Four Season's Hotel with, who they believed to be, a potential buyer representing a number of potential over-seas buyers. Unbeknownst to the blinded-by-greed Starzlife Defendants, the potential buyer in the public-bar, as well as another patron, were actually Plaintiff's under-cover investigators. Defendants Lenehan and Johnson played a copy of the Video on their laptop for the buyer's review and engaged in active discussions and negotiations to seek to sell and/or license and/or otherwise exploit the Video. During the meeting, Defendant Lenehan acknowledged that they did not have copyright or any rights in the Video or Photos, and that they did not have releases from the persons depicted therein. In furtherance of their scheme, Defendant Lenehan, however, falsely claimed to the buyer to have received the Property directly from the person in the Video, first stating Black's name, then stating from Delancy. The Starzlife Defendants, with no knowledge of the actual market value for such a stolen video with no copyright rights or releases, thought they could obtain in excess of half-a-million dollars for the Video, and requested that any monies be paid by swift wire transfer to a secret overseas account.
- 54. On or about July 13, 2009, Plaintiff's counsel sent a legal notice and cease and desist demand letter to the Starzlife Defendants with regard to their continued and on-going efforts to secretly and unlawfully disseminate, license, sell and exploit the Photos and copyright protected Video. In response, the Starzlife Defendants, at first, falsely sought to deny any knowledge of or involvement in the continued fraudulent and unlawful attempted exploitation of the Video and Photos. The Starzlife Defendants refuse to turn-over the Property in their possession or control, refuse to confirm that they will agree to Plaintiff's demands, and otherwise

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

Hosted on www.iptrademarkattorney.com

refuse to cease their unlawful conduct. Starzlife counsel refuses to communicate with and to even read legal communications from Plaintiff's counsel.

- Prior to ceasing all communications and response, through their counsel, 55. Brian DeLaurentis of New York, Starzlife, Lenehan and Knazev have been so bold as to brazenly threaten and state that, should Plaintiff upset the "status quo" (since the particular attempted sale of July 9th wasn't completed and they claim no harm was allegedly done) and sue the Starzlife Defendants for their continued and on-going unlawful conduct, the Video would find its way to be publicly released.
- 56. Plaintiff is informed and believes and based thereon alleges that the Starzlife Defendants are engaged in continued and on-going efforts to secretly and unlawfully disseminate, license, sell and/or exploit the Photos and copyright protected Video. Plaintiff is further informed and believes and based thereon alleges that the Starzlife Defendants have and are engaged in a pervasive fraud and conspiracy to harm Black, and will, absent a court order, continue in their greed and unlawful scheme to secretly seek an outlet to disseminate and exploit the Video.

16

**17** 

18

19

20

21

22

23

24

25

26

# PLAINTIFF WILL SUFFER SIGNIFICANT DAMAGE BY DISSEMINATION OF THE VIDEO & PHOTOS

- As of the filing of this Complaint, Defendants have either falsely 57. feigned agreement while secretly continuing in their unauthorized conduct and/or not agreed to cease and desist from attempting to sell, license or exploit the Property or from publicly disclosing, posting, disseminating or publishing the Video and the Photos, including over the Internet to millions of people worldwide.
- Black has spent considerable time and efforts developing his career as 58. an Academy Award-winning screenwriter and acclaimed television writer and producer. Through years of hard work, Black has developed skill, reputation and more recently, international notoriety to create considerable value in his identity.

28

6

7

8

9

10

11

12

13

14

**15** 

16

- 59. The commercial value of Black's identity is diminished by the unauthorized use of his name and likeness in connection with a product which is perceived unfavorably by the public or by the negative portrayal of Black to the general public. Similarly tarnished will be his prominence and reputation in terms of continuing to campaign and remain prominently involved in the advocacy of the advancement of LGBT issues and rights.
- 60. The conduct of Defendants manifests an outright disregard of Black's substantial privacy and publicity rights.
- Plaintiff is informed and believes and alleges thereon that unless 61. enjoined and restrained, Defendants will continue to attempt to license, distribute or otherwise exploit the Video and/or Photos, despite Black's objections and the clear violation of Black's rights. This will continue to cause Black severe distress and damage, and if the Video and/or Photos is/are licensed, distributed and posted or published publically, Black will be irreparably harmed, and Defendants will be allowed to misappropriate the value of Black's name, image and identity for their own commercial gain, and to Black's detriment.

/// **17** 

18 ///

19 ///

20 ///

21 ///

22 ///

23 ///

24 ///

25 ///

26 ///

111 27

# 1

# 2

# 3

# 5

4

# 6 7

# 8 9

# 10 11

# 12

# 13 14

# 15

# 16 17

18

19

20

# 21

# 22

# 23 24

25

26

27

28

# FIRST CAUSE OF ACTION

# For Invasion of Privacy by Public Disclosure of Private Facts (Against All Defendants)

- 62. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, inclusive, as though fully set forth herein.
- 63. Defendants, without Black's consent and against Black's will, have grossly invaded Black's protected right of privacy as recognized under the United States Constitution, the California Constitution and at common law, by disclosing to third parties the contents of the confidential Video and Photos depicting Black engaged in private sexual relations between two consenting adults which took place nearly three years ago.
- The unauthorized solicitation of commercial opportunities relating to the 64. Video and the Photos and the disclosure and licensing/attempted licensing of the content of the Video and Photos is offensive and objectionable to Black, as it would be to a reasonable person of ordinary sensibilities, and is not of legitimate public concern. Black did not consent to any use or exploitation of the Video or the Photos whatsoever, or to any disclosure of the contents of same. The disclosures of the Video and Photos and its content and its threatened distribution is highly offensive to Black and has violated Black's right of privacy.
- 65. Defendants disclosed the Video and/or Photos and their contents to third parties in order to realize profits from the ultimate sale, licensing, distribution or other commercial exploitation of the Video and Photos and to otherwise promote and advance Defendants' commercial interests.
- 66. Defendants knew, or should have known, that the Video and Photos contained private and confidential information, and that Black had a reasonable expectation of privacy in said Property, and that Defendants' conduct would reveal private and personal things about Black which Defendants had no right to

3

4

5

6

7

8

9

10

11

13

14

**15** 

16

**17** 

18

19

20

21

22

23

24

25

26

27

28

# Hosted on www.iptrademarkattorney.com

disseminate, disclose, or exploit, and that the publication of these private facts would constitute a clear violation of Black's right of privacy.

- Defendants violated Black's fundamental privacy rights by the conduct alleged herein, including the outrageous intrusion into Black's privacy and the publication, dissemination and exploitation of the Video and/or Photos, in an unprivileged manner calculated to garner publicity throughout the world, the United States and the State of California, to unjustly enrich Defendants and in conscious disregard of Black's right of privacy.
- 68. Plaintiff is informed and believes and thereon alleges that Defendants acted with actual malice or in reckless disregard of Black's right to privacy.
- 69. Defendants have threatened to continue invading Black's right of privacy by continuing to solicit opportunities relating to, and to sell, license, disseminate and/or permit distribution of, the Video and Photos. Unless and until enjoined and restrained by Order of this Court, Defendants' continued acts will cause Black severe and irreparable injury which cannot adequately be compensated by monetary damages. By reason of the foregoing, Black is entitled to a temporary restraining order and preliminary and permanent injunctive relief enjoining the distribution and use of the Video and Photos and mandating the return of all reproductions and copies of the Video and Photos to Black.
- 70. As a direct and proximate result of the aforementioned acts by Defendants, Black has suffered injury, damage, loss, harm, anxiety, embarrassment, humiliation and shame in an amount that has not yet been fully ascertained. As a direct and proximate result of the aforementioned acts by Defendants, Black has been damaged, and will be damaged, in an amount subject to proof.
- Plaintiff is informed and believes and on that basis alleges that the 71. aforementioned acts of Defendants were done intentionally or with a conscious disregard of Black's rights, and with the intent to vex, injure or annoy, such as to constitute oppression, fraud, or malice, thus entitling Black to exemplary and

3

punitive damages in an amount appropriate to punish or make an example of Defendants and to deter such conduct in the future, which amount will be proved at trial.

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

#### **SECOND CAUSE OF ACTION**

# For Copyright Infringement [17 U.S.C. § 101 et. seq.] (Against All Defendants)

- Plaintiff repeats, realleges, adopts and incorporates each and every 72. allegation contained in Paragraphs 1 through 61, inclusive, as though fully set forth herein.
- 73. Black is the sole owner of all right, title and interest in the copyrights to the Video and all of the Photos (the "Copyrights").
- Plaintiff is informed and believes and thereon alleges that Defendants, 74. and each of them, have commercially used, exploited, attempted to sell/license and disseminated the copyrighted Video and Photos.
- 75. Defendants' commercial use, exploitation, attempts to license or sell and dissemination of the copyrighted materials is unauthorized. Defendants' unauthorized commercial use, use, exploitation, licensing, attempts to license or sell and dissemination of the Property constitutes an infringement of Black's rights, including of the Copyrights, and of the copyright laws.
- 76. Defendants have infringed Black's exclusive Copyrights in and to the Property directly and indirectly by reproduction of the copyrighted work, causing the copyrighted work to be copied and distributed, and by the preparation of derivative works, all without the consent of Black.
- As a direct and proximate result of Defendants' infringing activities, 77. Black has sustained and will continue to sustain substantial injury, including damage to his business and to his business and personal reputation in an amount not yet known but to be determined according to proof at trial. As a further direct and

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

proximate result of the infringement by Defendants, they have unlawfully and wrongfully derived income and profits from their infringing acts.

- Black lacks an adequate remedy at law. 78.
- Plaintiff is informed and believes and on that basis alleges that 79. Defendants had prior knowledge of Black's rights and, therefore, Defendants' infringing activities are willful and wanton, entitling Black to an award of attorneys' fees and the costs of this action.
- Pursuant to 17 U.S.C. § 502, Black is entitled to an order enjoining 80. Defendants' from infringing Black's copyright; pursuant to 17 U.S.C. § 503, Black is entitled to an order impounding and destroying all copies of the infringing articles; and pursuant to 17 U.S.C. § 504, Black is entitled to recover actual damages from Defendants' infringement and Defendants' profits attributable to their infringing conduct. Pursuant to 17 U.S.C. § 505, Black is also entitled to recover the full costs of bringing this action and his reasonable attorney's fees.
- 81. Black has suffered irreparable harm and will continue to be irreparably injured unless Defendants' infringement is enjoined by this Court.

## THIRD CAUSE OF ACTION

# For Common Law Misappropriation Of Right of Publicity (Against All Defendants)

- 82. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67 and 73 through 76, inclusive, as though fully set forth herein.
- Black is an Academy Award-winning motion picture screenwriter and accomplished television screenwriter and producer. He recently won multiple entertainment industry awards, including the coveted Academy Award, for his screenplay "Milk" which was adapted into the motion picture of the same name. His television writing and production credits include the highly acclaimed HBO

television series entitled "Big Love. Through his hard work and use of his talents in the entertainment field, Black's name, likeness and persona have substantially increased in value and are vested with substantial goodwill in the eyes of the public. Accordingly, at the time of Defendants' actions with regard to the Videotape and Photos as alleged hereinabove, Black had valuable rights of publicity and property rights with substantial commercial value, which he did not agree to transfer, in whole or in part, to Defendants for the purpose of commercially exploiting them by means of soliciting third parties with regard to the Video and Photos, or disseminating or disclosing the Video or Photos or their content for Defendants' own commercial purposes. It is clear that following his surge into prominence with his Academy Award-winning screenplay for "Milk," Defendants, in an outrageous and intentional invasion of Black's privacy, decided to and did collude to sell, disseminate and exploit the stolen Video and Photos for profit.

- 84. Defendants' unauthorized actions with respect to the Video and Photos constitute a violation and misappropriation of Black's right of publicity, in that Defendants misappropriated Black's name, image, likeness and persona by using the Video and/or Photos for the purpose of commercial gain, all without Black's consent.
- 85. The misappropriation was for Defendants' advantage, in that Black's name, image and likeness were used and intended to create and enhance Defendants's pecuniary gain and profit.
- 86. Defendants have threatened to continue utilizing Black's name and likeness by continuing to solicit and sell, license, disseminate and/or permit distribution of the Video and/or Photos. Unless and until enjoined and restrained by Order of this Court, Defendants' continued acts will cause Black severe and irreparable injury, which cannot adequately be compensated by monetary damages. By reason of the foregoing, Black is entitled to a temporary restraining order and preliminary and permanent injunctive relief enjoining the distribution and use of the

2

3 4

5 6

7

8 9

10 11

12

13 14

**15** 

16

17

18

19

20

21

22

23

24

25

26

27 28

# Hosted on www.iptrademarkattorney.com

Video and any of the Photos, and mandating the return of all reproductions and copies of the Video and Photos to Black.

- As a direct and proximate result of the aforementioned acts by 87. Defendants, Defendants have earned profits attributable to this unauthorized commercial use and exploitation of Black's name, image, likeness and persona. The amount of said ill-gotten gains has yet to be ascertained. Black is entitled to recover all said unjust enrichments, including all profits earned by Defendants as a result of Defendants' unauthorized commercial exploitation as herein alleged.
- 88. As a direct and proximate result of the aforementioned acts by Defendants, and each of them, Black has been damaged, and will be damaged, in an amount which is not yet fully ascertainable and subject to proof at trial.
- 89. Plaintiff is informed and believes, and on that basis alleges, that the aforementioned acts of Defendants were done intentionally or with a conscious disregard of Black's rights, and with the intent to vex, injure or annoy Black, such as to constitute oppression, fraud, or malice thus entitling Black to exemplary and punitive damages in an amount appropriate to punish or set an example of Defendants, and each of them, and to deter such conduct in the future, which amount will be proved at trial.

#### **FOURTH CAUSE OF ACTION**

For Violation of Civil Code § 3344

(Against Defendants Starzlife, Lenehan, Knazev, Johnson,

SAEI, Folks, Lawrence, and Does 1-10)

- Plaintiff repeats, realleges, adopts and incorporates each and every 90. allegation contained in Paragraphs 1 through 61, 63 through 67, 73 through 76 and 83, inclusive, as though fully set forth herein.
- 91. Black has tirelessly worked in the entertainment industry, and through his hard work and use of his talents in the entertainment field, Black's name, likeness

5 6

7

8 9

10 11

12

13 14

15

16 17

18

19

20

21 22

23

25

26

27

28

and persona have substantially increased in value and are vested with substantial goodwill in the eyes of the public. Through his hard work and effort including as an Academy Award-winning motion picture screenwriter and accomplished television screenwriter and producer, Black's name, likeness and persona have substantially increased in value and are vested with substantial goodwill in the eyes of the public. Black has invested in his name, likeness and persona great value and substantial goodwill which Defendants are seeking to usurp, tarnish and exploit for their own wrongful purposes.

- 92. Defendants have knowingly misappropriated Black's name, photograph, likeness and persona for commercial purposes, including the dissemination of the Videotape and/or Photos and their content without Black's consent.
- 93. The illegal and unauthorized usage by Defendants of Black's name, photograph, likeness and persona constitutes a commercial misappropriation in violation of Section 3344 of the California Civil Code of unauthorized purposes without Black's consent.
- Defendants have threatened to continue utilizing Black's name, photograph, likeness and persona by continuing to solicit and sell, license, disseminate and/or permit distribution of the Video and/or Photos. Unless and until enjoined and restrained by Order of this Court, Defendants' continued acts will cause Black severe and irreparable injury, which cannot adequately be compensated by monetary damages. By reason of the foregoing, Black is entitled to a temporary restraining order and preliminary and permanent injunctive relief enjoining the use, display and distribution of the Video and Photos, and mandating the return of all reproductions and copies of the Video and Photos to Black. Black is also entitled to recover attorneys fees and costs incurred in this action pursuant to § 3344.

111

2 3

> 4 5

6 7

8 9

10

11

# 12

13 14

15

16 17

18

19

20

21

22

23

24 25

26

27

28

## Hosted on www.iptrademarkattorney.com

- 95. As a direct and proximate result of the aforementioned acts by Defendants, and each of them, Black has been damaged, and will be damaged, in an amount subject to proof at trial.
- 96. Plaintiff is informed and believes and on that basis alleges that the aforementioned acts of Defendants were done intentionally or with a conscious disregard of Black's rights, and with the intent to vex, injure or annoy Black, such as to constitute oppression, fraud, or malice thus entitling Black to exemplary and punitive damages in an amount appropriate to punish or set an example of Defendants, and each of them, and to deter such conduct in the future, which amount will be proved at trial.

#### **FIFTH CAUSE OF ACTION**

# For Unfair Competition and Unfair Business Practices (Against All Defendants)

- 97. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67, 73 through 76, 83, and 91 through 92, inclusive, as though fully set forth herein.
- 98. By virtue of the manner in which Defendants have improperly exploited the name, image, likeness and persona of Black, Defendants have committed unlawful, unfair, and deceptive acts, confusing, untrue and/or misleading advertising, unfair competition and unfair business practices in violation of, among other things, California Business & Professions Code §§ 17200 through 17204, 17500 and 17535. Plaintiff is informed and believes and thereon alleges that Defendants in doing the things herein alleged have misled or substantially confused the general public.
- 99. Plaintiff alleges on the basis of information and belief that the conduct of Defendants alleged herein is such that Defendants falsely, unfairly, deceptively, unlawfully and/or misleadingly stated, suggested or implied that Black consented to

or authorized the exploitation of his name, image and likeness in an attempt to mislead the general public. Plaintiff further alleges on the basis of information and belief that at all material times, Defendants knew that their conduct as alleged herein would mislead, deceive, substantially confuse and/or misinform the general public, all for Defendants' pecuniary gain.

100. As a result of Defendants' wrongful conduct as alleged herein, Black seeks disgorgement from Defendants of any and all profits or other consideration obtained by or earned by them as a proximate result of their unfair business practices in violation of California Bus. & Prof. Code §§ 17200 and 17500 et seq.

101. Unless and until enjoined and restrained by Order of this Court, Defendants' continued acts will cause Black severe and irreparable injury and continue to substantially confuse and deceive the general public. By reason of the foregoing, the Court should issue a temporary restraining order and preliminary and permanent injunctive relief enjoining the dissemination and/or distribution of the Video and Photos and mandating the return of all reproductions and copies of the Video and Photos to Black.

17

18

19

20

21

22

23

24

25

26

27

28

16

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

#### SIXTH CAUSE OF ACTION

#### For Fraud

# (Against Defendants Starzlife, Lenehan, Knazev, and Does 1-4)

- 102. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67, 73 through 76, 83, and 91 through 92, inclusive, as though fully set forth herein.
- 103. As a material inducement for Black's forbearance and other conduct, including, but not limited to, refraining from at that time seeking reimbursement of fees and costs and/or immediately commencing litigation and seeking injunctive relief in May and/or by early-June 2009 and otherwise fully enforcing his rights and remedies, Starzlife and the Starzlife owner's and operators, including Lenehan and

Knazev and Does 1-4 (collectively under this Cause of Action, the "Starzlife Defendants"), promised, agreed and confirmed and made various representation and warranties to Black, including in various telephonic conversations and in written memorializations of the agreements and representations referenced herein. The Starzlife Defendants' promises, agreement and confirmation and representations and warranties to induce Black's forbearance and other conduct, include, but were not limited to, the following:

- (i) Starzlife and the Starzlife operators "agreed and confirmed" and represented that they would immediately and permanently cease and desist from any further posting or dissemination or attempted exploitation of the Photos and/or Video, and from any further efforts and/or engaging in the license, distribution, dissemination or sale of any of the Photos or Video;
- (ii) Starzlife and the Starzlife operators "agreed and confirmed" and represented that they would immediately remove and permanently delete and destroy any copies of the Photos and Video from the Starzlife.com website (your "Website") and their servers and computers and/or otherwise in its possession and/or control;
- (iii) Starzlife and the Starzlife operators agreed to turn over to Black's counsel a copy of each of the Photos and Video in Starzlife's possession and/or control, and thereafter permanently destroy any hardcopies and delete any and all electronic copies from their computers and systems;
- (iv) Starzlife and the Starzlife operators "agreed and confirmed" that, per their "agreement and my [Knazev's] direct knowledge photos and videos were removed and deleted from StarzLife server system on Friday [June 12]. I [Starzlife and its operators] do not have any copies of this material;"
- (v) Starzlife and the Starzlife operators represented that they had only posted five Photos, and had not posted the Video;

- (vi) Starzlife and the Starzlife operators were informed that and acknowledged that they had no rights in or to the Photos and/or Video, that any purported rights, whether from Folks and/or Lawrence and/or SAEI or any other person, in or to the Photos and/or Video were fraudulent and did not exist, and were subsequently informed that Black owned all right, title, interest and copyright in and to the Property; and
- (vii) Starzlife and the Starzlife operators agreed and understood that should any of their provided information and representations prove not to be accurate and/or if they failed to comply with each of Black's various demands and Starzlife's agreements and representations, and/or should discovery indicate that Starzlife provided knowingly false information or *withheld any pertinent information*, Black would pursue all of his legal rights and remedies, which include, but are not limited to, taking legal action against Starzlife, Steven Lenehan, Kelly Stagg-Lenehan and all those involved in the publication and dissemination and attempted exploitation of the unlawful Photos and Video.
- 104. At the time the foregoing written representations were made by the Starzlife Defendants, they were false, and the Starzlife Defendants knew them to be false, in that, among other things, one or more of the Starzlife Defendants and/or their owners, partners, employees or representatives (i) had secretly retained and were in possession or control of or had access to copies of the Photos and Video; (ii) did not intend to permanently cease and desist from any further posting or dissemination or attempted exploitation of the Photos and/or Video, and from any further efforts and/or engaging in the license, distribution, dissemination or sale of any of the Photos or Video; and (iii) intended to, and had devised a calculated scheme(s) to, secretly continue, as the opportunity might arise, to seek to disseminate and exploit the Photos and Video, all without right, license or title, and to otherwise harm Black.

3 || / /

1

5

4

7 8

10

9

12

11

14

13

**15** 16

17

18 19

20

21

22 23

24

26

25

27 28

Hosted on www.iptrademarkattorney.com

105. Pursuant to their plan, the Starzlife Defendants (i) fraudulently concealed that they remained in possession or control of or had continued access to copies of the Photos and Video; (ii) fraudulently concealed that they did not intend to permanently cease and desist from any further posting or dissemination or attempted exploitation of the Photos and/or Video, and from any further efforts and/or engaging in the license, distribution, dissemination or sale of any of the Photos or Video; (iii) fraudulently concealed their scheme to secretly continue, as the opportunity might arise, to attempt to disseminate and exploit the Photos and Video; and (iv) fraudulently concealed their withholding of pertinent information with regard to any agreement with Black for forbearance; among other fraudulent representations and concealment.

106. At the time the foregoing misrepresentations were made, the Starzlife Defendants knew the true facts and the Starzlife Defendants made such misrepresentations and/or concealed such information intentionally, with the knowledge that Black would rely upon such fraudulent misrepresentations, and be induced thereby to enter into the aforementioned agreements and/or act in forbearance accordingly.

- 107. At the time said representations were made, Black was unaware of the true facts and justifiably relied on the Starzlife Defendants and their misrepresentations and concealment. Had Black known the true facts, he would not have, among other things, acted in forbearance and refrained from immediately commencing litigation and seeking injunctive relief to protect and preserve his rights and remedies.
- 108. Black reasonably relied on said fraudulent misrepresentations and as a result thereof, was induced to act, or not act, to his detriment, as herein alleged.
- 109. As set forth above, Black did not discover the fraudulent misrepresentations and concealments until approximately a month thereafter, all within one year of the commencement of the litigation herein.

seek leave of the Court to amend this Complaint accordingly.

# Hosted on www.iptrademarkattorney.com

2 3

1

4

5

6

8

7

9 10

11

12

13

14

**15** 

16

17

18 19

20

21

22 23

25

26

27

28

4674-2\PLE\COMPLAINT 072109

110. By reasoning of the foregoing, Black has been injured in an amount which is not yet fully ascertainable but which is in excess of the jurisdictional limits of this Court. When Black has ascertained the full amount of the damages, he will

111. Plaintiff is informed and believes and based thereon alleges that the Starzlife Defendants, in doing the things herein alleged, acted willfully, maliciously, oppressively and with full knowledge of the adverse effects of its actions on Black, and with willful and deliberate disregard to the consequences to Black, and that such actions were authorized, ratified and adopted by the partners, officers, directors and/or managing agents of the Starzlife Defendants. As a direct result of the fraudulent, willful and malicious conduct of the Starzlife Defendants, Black is entitled to exemplary and punitive damages in an amount to be determined as appropriate to the Court.

# SEVENTH CAUSE OF ACTION

#### For Fraud

# (Against Defendants Folks and Lawrence, and Does 5-8)

- 112. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67, 73 through 76, 83, and 91 through 92, inclusive, as though fully set forth herein.
- 113. As a material inducement for Black's conduct and forbearance, including, but not limited to, engaging in settlement negotiations and refraining from immediately commencing litigation and seeking injunctive relief in May or early-June 2009 and otherwise fully enforcing his rights and remedies, Folks and Lawrence and Does 5-8, all individually and as SAEI (collectively under this Cause of Action, the "Folks/Lawrence Defendants"), promised, agreed and confirmed and made various representation to Black, including in various telephonic conversations and in written memorializations of the agreements and representations referenced

herein. The Folks/Lawrence Defendants', or one or more of their, promises, agreements and confirmations and representations and warranties to induce Black's forbearance and other conduct, include, but were not limited to, the following:

- (i) the Folks/Lawrence Defendants were informed that and acknowledged that they had no rights in or to the Photos and/or Video, that any purported rights in or to the Photos and/or Video were fraudulent and did not exist, and were subsequently informed that Black owned all right, title, interest and copyright in and to the Property;
- (ii) the Folks/Lawrence Defendants agreed and confirmed and represented that they would immediately and permanently cease and desist from any further use or dissemination or attempted exploitation of the Photos and/or Video, and from any further efforts and/or engaging in the license, distribution, dissemination or sale of any of the Photos or Video;
- (iii) Lawrence represented that he had first obtained a copy of the Video and Photos in April 2009, which he discovered on a computer he owned and that had previously been used in the operation of his former call center company, and that the items had been left on said computer by a former employee, likely Jeff Delancy, who worked as an employee at Lawrence's call center for a period of time in about late-2006 and/or in 2007; and
- (iv) Lawrence represented that, until in or about April or May 2009 when he showed them to Folks and was so informed by Folks, he did not know or recognize that the Video and Photos were of Black;
- 114. At the time the foregoing representations were made by the Folks/Lawrence Defendants, they were false, and the Folks/Lawrence Defendants knew them to be false, in that, among other things, one or more of the Folks/Lawrence Defendants and/or their partners or representatives (i) did not intend to permanently cease and desist from any further use or dissemination or attempted exploitation of the Photos and/or Video, and from any further efforts and/or

3

1

4

5

6

8 9

7

10

12

11

14

13

**15** 16

**17** 18

19

20

21 22

23

24

25

27

28

engaging in the license, distribution, dissemination or sale of any of the Photos or Video; and (ii) intended to secretly continue, including during negotiations for the terms of a proposed settlement, to seek to disseminate and exploit the Photos and Video, all without right, license or title, and to otherwise harm Black.

- 115. Pursuant to their plan, the Folks/Lawrence Defendants (i) fraudulently concealed that they did not intend to permanently cease and desist from any further use or dissemination or attempted exploitation of the Photos and/or Video, and from any further efforts and/or engaging in the license, distribution, dissemination or sale of any of the Photos or Video; and (ii) fraudulently concealed their scheme to secretly continue, as the opportunity might arise, to attempt to disseminate and exploit the Photos and Video; among other fraudulent representations and concealment.
- 116. At the time the foregoing misrepresentations were made, the Folks/Lawrence Defendants knew the true facts and the Folks/Lawrence Defendants made such misrepresentations and/or concealed such information intentionally, with the knowledge that Black would rely upon such fraudulent misrepresentations, and be induced thereby to enter into the aforementioned agreements and/or act in forbearance accordingly.
- 117. At the time said representations were made, Black was unaware of the true facts and justifiably relied on the Folks/Lawrence Defendants and their misrepresentations and concealment. Had Black known the true facts, he would not have, among other things, acted in forbearance and refrained from immediately commencing litigation and seeking injunctive relief to protect and preserve his rights and remedies.
- 118. Black reasonably relied on said fraudulent misrepresentations and as a result thereof, was induced to act, or not act, to his detriment, as herein alleged.

///

1

2

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

- 119. As set forth above, Black did not discover the fraudulent misrepresentations and concealments until approximately a month thereafter, all within one year of the commencement of the litigation herein.
- 120. By reasoning of the foregoing, Black has been injured in an amount which is not yet fully ascertainable but which is in excess of the jurisdictional limits of this Court. When Black has ascertained the full amount of the damages, he will seek leave of the Court to amend this Complaint accordingly.
- 121. Plaintiff is informed and believes and based thereon alleges that the Folks/Lawrence Defendants, in doing the things herein alleged, acted willfully, maliciously, oppressively and with full knowledge of the adverse effects of its actions on Black, and with willful and deliberate disregard to the consequences to Black, and that such actions were authorized, ratified and adopted by the partners, officers, directors and/or managing agents of the Folks/Lawrence Defendants. As a direct result of the fraudulent, willful and malicious conduct of the Folks/Lawrence Defendants, Black is entitled to exemplary and punitive damages in an amount to be determined as appropriate to the Court.

17

18

19

20

21

22

23

24

25

26

27

16

#### **EIGHTH CAUSE OF ACTION**

#### **For Conversion**

#### (Against All Defendants)

- 122. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67, 73 through 76, 83, and 91 through 92, inclusive, as though fully set forth herein.
- 123. At all times relevant hereto, Black was, and is, the sole and rightful owner of the personal property described as the Property herein.
- 124. Although the Black Property described above is unique and the value of control of the Property is irreplaceable by any monetary amount, the Property

2

3

4 5

6

7

8 9

10 11

12 13

14

15 16

**17** 18

19

20 21

22

23 24

25

26

27

28

described above has an estimated value of potentially millions of dollars, the exact amount of which shall be proven at trial.

- 125. At some point and in some manner unknown to Black, Defendants wrongfully and without Black's authority or approval took or obtained possession of the Property, and have converted the Property for their own use and commercial gain.
- 126. On numerous occasions between June and July 2009, Black demanded the immediate return of all Property. Notwithstanding the demands for the return of any and all copies of the Property, Defendants have failed and refused to return the Property.
- 127. As a direct and proximate result of Defendants' wrongful conversion of the Property, Black has been damaged in an amount that is not yet fully ascertainable but which is believed to be in excess of Three Million Dollars (\$3,000,000). When Black has ascertained the full amount of his damages, he will seek leave of court to amend this Complaint accordingly.
- 128. Between the time of Defendants' conversion of the Property and the filing of this lawsuit, Black has expended time and money in legal fees and costs in pursuit of the return of the converted Property, all to Black's further damage in an amount according to proof at trial.
- 129. Black is informed and believes and based thereon alleges that the aforementioned acts of Defendants, and each of them, were done intentionally or with a conscious and reckless disregard of Black's rights, and with the intent to vex, injure or annoy Black, such as to constitute oppression, fraud, or malice, thus entitling Black to exemplary and punitive damages in an amount appropriate to punish or set an example of Defendants, and each of them, and to deter such conduct in the future, the exact amount of such damages subject to proof at the time of trial.

1

2

3

4

5

6

7

8

9

10

12

13

14

15

16

**17** 

18

19

20

21

22

23

24

25

26

27

28

130. No adequate remedy exists at law for the injustices suffered by Black herein, insofar as further harm will result to Black from Defendants' wrongful act of conversion of the Property absent injunctive relief. Absent granting injunctive relief of the type and for the purpose specified herein, Black will suffer irreparable injury. Therefore, in addition to the award for damages set forth herein, Black requests the following injunctive relief: (a) An order directing the Defendants, and each of them, to account to Black, under penalty of perjury, with a list documenting every item of Property in their possession and control, at any time present or past, and/or in the control of any agents or representatives and/or provided to any licensees and/or any other persons; (b) An order directing the Defendants to account to Black, under penalty of perjury, with a list setting forth and documenting (1) every item of Property in their possession and control, at any time present or past, and/or in the control of any agents or representatives; (2) every item of Property ever provided to any licensees and/or any other persons or entity, and listing all known contact details of said persons or entities; (3) each item of the Video and Photos and Property what was/is delivered and turned-over to Black's counsel; (c) An order prohibiting Defendants, and each of them, and their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys, and all those in active concert or participation with Defendants, or each of them, and all others, including any website or blog operator(s) and hosting service(s), who receive notice of this order, from selling or licensing, offering to sell or license, facilitating the sale or licensing of, disseminating, transferring, publishing, syndicating, displaying, posting for view or access on or through the Internet or in any other manner or media outlet, broadcasting or otherwise using or exploiting or attempting to exploit the Property, Video and/or Photos or any information contained therein, whether in electronic or hard-copy form or in any other manner or via any other outlet; (d) ordering Defendants to recall, retrieve and obtain the Video and any and all Photos and Property, and all copies thereof, in any

1

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

**17** 

18

19

20

21

22

23

24

## Hosted on www.iptrademarkattorney.com

format or medium, from any persons or entities who received possession of any of said material from any of the Defendants or any of their agents or representatives, and to deliver to Plaintiff's counsel, all copies of the Video and/or any of the Photos and/or Property; (e) ordering Defendants to give notice to any and all persons and entities who have copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants, that they are enjoined by Court Order from using, displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium, publishing, distributing, transferring or exploiting the Video and/or Photos and/or Property in any way pending further Order of this Court, and provide a copy of each said notice to Black; (f) ordering Defendants to deliver and turn-over to Black's counsel to hold and maintain possession of, all copies of the Video and Photos and Property, in any format or medium, which are in their possession, custody or control, or in the control of any of their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys; and (g) ordering Defendants to provide Black with a full and complete listing and accounting: (1) setting forth a list of all copies, including numbers thereof and description of each, of the Video and Photos and Property that was ever or is in their possession; (2) setting forth a list of all copies, including numbers thereof and description of each, of the Video and Photos and Property that was ever provided by Defendants, or any of them, to any person or entity, and listing all known contact details of said persons or entities; and (3) setting forth a list of all copies, including numbers thereof and description of each, of the Video and Photos and Property that was/is delivered and turned-over to Black's counsel.

25

111 26

111

27

1

2

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

# **NINTH CAUSE OF ACTION**

#### For Accounting

## (Against All Defendants)

- 131. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67, 73 through 76, 83, 91 through 92, and 123 through 126, inclusive, as though fully set forth herein.
- 132. Plaintiff is informed and believes on that basis alleges that the Defendants, and each of them, have received profits by virtue of their wrongful conduct, as herein alleged.
- 133. Plaintiff is entitled to that portion of Defendants' profits attributable to the unauthorized misappropriation of Black's name, photographs and/or likeness, including from and through all ad-revenue streams generated through the operation of their Websites and all increased traffic and views of their Websites, and from the exploitation of the Property. The amount of these profits is presently unknown and cannot be ascertained without an accounting. The accounting will show any profits due and owing to Black based on Defendants' unlawful conduct.

17

18

19

20

21

22

23

24

25

26

27

28

#### TENTH CAUSE OF ACTION

# For Imposition of Constructive Trust

# (Against All Defendants)

- 134. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67, 73 through 76, 83, 91 through 92, 123 through 126 and 132 through 133, inclusive, as though fully set forth herein.
- 135. As alleged hereinabove, Defendants, and each of them, have wrongfully misappropriated, and/or permitted or participated in the unauthorized exploitation of Black's name, photographs and likeness, and the unauthorized exploitation of the Property for purposes of inter alia soliciting sales of Defendants' goods, merchandise

and services and traffic to Defendants' Websites, all for commercial purposes and to increase Defendants' profits.

- 136. Black is informed and believes and based thereon alleges that as a result of the aforesaid wrongful acts of Defendants, and each of them, Defendants have realized profits and otherwise received payments and other valuable consideration, and have been unjustly enriched at the expense of Black, and may continue to receive profits, payments and other valuable consideration in the future from their unauthorized exploitation of the name, photographs and likeness of Black and the unauthorized exploitation of the Property.
- 137. As a direct and proximate result of Defendants' wrongful conduct as alleged hereinabove, Defendants, and each of them, hold any and all monies deriving from the unauthorized commercial exploitation of the name, photographs and likeness of Black and the unauthorized exploitation of the Property, plus interest on said amount, as involuntary constructive trustees in constructive trust for Black.

**15** 

16

17

18

19

20

21

22

23

24

25

26

27

28

2

3

4

5

6

7

8

9

10

11

12

13

14

#### **ELEVENTH CAUSE OF ACTION**

# For Injunctive Relief

# (Against All Defendants)

- 138. Plaintiff repeats, realleges, adopts and incorporates each and every allegation contained in Paragraphs 1 through 61, 63 through 67, 69, 73 through 76, 78, 80, 81, 83 through 86, 91 through 94, 98 through 101, 103 through 109, 113 through 119, 123 through 126, 130, and 132 through 133, inclusive, as though fully set forth herein.
- 139. Plaintiff is informed and believes and thereon alleges that as a result of the conduct of Defendants described herein, Black has and will suffer great and irreparable harm and damage. Black is informed and believes and thereon alleges that as a result of the conduct of Defendants described herein, Black has sustained and will sustain actual damages that may be difficult to ascertain with certainty.

140. Plaintiff is informed and believes and thereon alleges that he has no adequate remedy at law for the injuries which he has suffered and will continue to suffer in the future unless the wrongful conduct of Defendants, and each of them, is restrained and enjoined, because it is and will be impossible for Black to determine the precise amount of damage, and no amount of money can restore the potential harm to Black caused by Defendants, and each of them, as a result of the conduct alleged herein.

- 141. Plaintiff is informed and believes and thereon alleges that there is a serious risk that he will suffer irreparable harm absent the injunctive relief sought herein, in that the wrongs that have been and will in the future be performed by Defendants, and each of them, are of a continuing character, and will expose Black to a continuing injury. Black is further informed and believes and thereon alleges that there is a serious risk that he will suffer irreparable harm absent the injunctive relief sought herein, in that the wrongs that have been and will in the future be done by Defendants, and each of them, will give rise to a multiplicity of judicial proceedings absent the injunctive relief sought herein.
- 142. Accordingly, Black seeks the issuance of a preliminary injunction, and on a final hearing a permanent injunction, enjoining Defendants, and each of them, and their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys, and all those in active concert or participation with Defendants, or each of them, and all others, including any website or blog operator(s) and hosting service(s), who receive notice of this order, from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium, publishing, distributing, transferring, exploiting, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating the Video, Photos and/or Property, and from making any use of the Video, Photos and/or Property or images thereof or any

information contained therein and from making unauthorized use of Black's name, photograph and/or likeness in connection with any commercial purposes.

3

2

4

5

6

7 8

9

10

11

12

13 14

15

**16** 

17

18

19

**20** 

2122

23

24

25

**26** 

27

**28** 

#### **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff Dustin Lance Black prays for judgment against Defendants Starzlife, Inc. and d/b/a Starzlife and Starzlife.com, Nathaniel Thomas Conrad Folks, Michael Lawrence, Traci Raitt, Scott Allen Entertainment, Inc., Steven Lenehan, Kelly Stagg-Lenehan, Sergey Knazev, Jessica Johnson and Zac Albright, and Does 1 through 10, as follows:

#### **AS TO THE FIRST CAUSE OF ACTION:**

1. For an order for the following temporary restraining order and preliminary and permanent injunction: (a) an order prohibiting Defendants, and each of them, and their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys, and all those in active concert or participation with Defendants, or each of them, and all others, including any website or blog operator(s) and hosting service(s), who receive notice of this order, from selling or licensing, offering to sell or license, facilitating the sale or licensing of, disseminating, transferring, publishing, syndicating, displaying, posting for view or access on or through the Internet or in any other manner or media outlet, broadcasting or otherwise using or exploiting or attempting to exploit the Property, Video and/or Photos or any information contained therein, whether in electronic or hard-copy form or in any other manner or via any other outlet; (b) ordering Defendants to deliver and turn-over to Plaintiff's counsel, to hold and maintain possession of, each and every copy of the Video and/or any of the Photos and/or Property in their possession, control or custody, in any format or medium, including turning over any electronic copies on any storage devices, CD's, DVD's and/or flash drives containing the same; (c) ordering and directing Defendants to recall, retrieve and obtain the Video and any and all Photos and Property, and all copies thereof, in

3

5

6

7

8

9

10

11

12

13

14

15

16

**17** 

18

19

20

21

22

23

25

26

27

28

any format or medium, from any persons or entities who received possession of any of said material from any of the Defendant Parties, and to deliver to Plaintiff's counsel, all copies of the Video and/or any of the Photos and/or Property; (d) ordering and directing to account to Plaintiff, under statement of penalty of perjury, with a list documenting and accounting for: (i) every item of Property in their possession, control or custody, at any time present or past, and (ii) listing/accounting for every item that was/is delivered and turned-over to Plaintiff's counsel; (iii) every item of Property provided, at any time, to any licensees and/or other persons or entities, and (iv) every item of Property recalled and/or retrieved from any persons or entities who received possession of any of said material from any of the Defendant Parties; (e) ordering and directing Defendants give notice (along with a copy of this Order) to any and all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, that they are enjoined by Court Order from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium or outlet, and from publishing, distributing, broadcasting, transferring, exploiting, attempting to exploit, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating, the Video, Photos and/or Property, and from making any use of the Video, Photos and/or Property or images thereof or any information contained therein, pending further Order of this Court, and provide a copy of each said notice to Plaintiff's counsel; and (f) ordering and directing Defendants to immediately (within 24-hours of service of this Order) provide Plaintiff's counsel with a lists with the name, address, telephone number, e-mail address and facsimile number (as known) for all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, so Plaintiff can provide such persons/entities with notice of this Order if Plaintiff elects to do so;

1

2

3

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

- 2. For an award of general and special damages against Defendants, and each of them, jointly and severally, in an amount in excess of the jurisdictional limits of this Court, that is not yet fully ascertainable but believed to be not less than Three Million (\$3,000,000) Dollars, in accordance with proof at trial, together with interest thereon at the legal rate; and
- 3. For exemplary and punitive damages pursuant to Civil Code §3294 in an amount appropriate to punish or set an example of Defendants, and to deter such conduct in the future, the exact amount of such damages subject to proof at trial;

#### AS TO THE SECOND CAUSE OF ACTION:

- 4. Treble damages in an amount equivalent to three (3) times Defendants' profits, or actual damages, whichever is greater, plus costs of suit, pursuant to 15 U.S.C. §1117(a);
- 5. For an order declaring that Defendants hold such profits in trust for Black;
- 6. For a temporary restraining order and preliminary and permanent injunction enjoining the use, copying, sale, licensing, display, dissemination and distribution of the Video, Photos and/or any of the Property and any goods and services appropriating Plaintiff's copyrights by Defendants;
  - Attorneys' fees and costs, pursuant to 17 U.S.C. §§502-505; 7.

## **AS TO THE THIRD CAUSE OF ACTION:**

- 8. For an award of general and special damages against Defendants, and each of them, jointly and severally, in an amount in excess of the jurisdictional limits of this Court, that is not yet fully ascertainable but believed to be not less than Three Million (\$3,000,000) Dollars, in accordance with proof at trial, together with interest thereon at the legal rate;
- 9. For an award of the gross revenues received by Defendants, and each of them, as a result of the unauthorized use of Plaintiff's name, image, likeness and persona;

1

2

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

**17** 

18

19

20

21

22

23

25

26

27

28

- 10. For an order declaring that Defendants hold such profits in trust for Black;
- 11. For an order of temporary, preliminary and permanent injunctive relief, enjoining the further commercial exploitation of Black's name, image, likeness and persona by Defendants, and each of them;
- 12. For exemplary and punitive damages pursuant to Civil Code §3294 in an amount appropriate to punish or set an example of Defendants, and to deter such conduct in the future, the exact amount of such damages subject to proof at trial;

#### **AS TO THE FOURTH CAUSE OF ACTION:**

For an order for the following temporary restraining order and 13. preliminary and permanent injunction: (a) an order prohibiting Defendants, and each of them, and their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys, and all those in active concert or participation with Defendants, or each of them, and all others, including any website or blog operator(s) and hosting service(s), who receive notice of this order, from selling or licensing, offering to sell or license, facilitating the sale or licensing of, disseminating, transferring, publishing, syndicating, displaying, posting for view or access on or through the Internet or in any other manner or media outlet, broadcasting or otherwise using or exploiting or attempting to exploit the Property, Video and/or Photos or any information contained therein, whether in electronic or hard-copy form or in any other manner or via any other outlet; (b) ordering Defendants to deliver and turn-over to Plaintiff's counsel, to hold and maintain possession of, each and every copy of the Video and/or any of the Photos and/or Property in their possession, control or custody, in any format or medium, including turning over any electronic copies on any storage devices, CD's, DVD's and/or flash drives containing the same; (c) ordering and directing Defendants to recall, retrieve and obtain the Video and any and all Photos and Property, and all copies thereof, in any format or medium, from any persons or entities who received possession of any

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

**17** 

18

19

20

21

22

23

25

26

27

of said material from any of the Defendant Parties, and to deliver to Plaintiff's counsel, all copies of the Video and/or any of the Photos and/or Property; (d) ordering and directing to account to Plaintiff, under statement of penalty of perjury, with a list documenting and accounting for: (i) every item of Property in their possession, control or custody, at any time present or past, and (ii) listing/accounting for every item that was/is delivered and turned-over to Plaintiff's counsel; (iii) every item of Property provided, at any time, to any licensees and/or other persons or entities, and (iv) every item of Property recalled and/or retrieved from any persons or entities who received possession of any of said material from any of the Defendant Parties; (e) ordering and directing Defendants give notice (along with a copy of this Order) to any and all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, that they are enjoined by Court Order from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium or outlet, and from publishing, distributing, broadcasting, transferring, exploiting, attempting to exploit, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating, the Video, Photos and/or Property, and from making any use of the Video, Photos and/or Property or images thereof or any information contained therein, pending further Order of this Court, and provide a copy of each said notice to Plaintiff's counsel; and (f) ordering and directing Defendants to immediately provide Plaintiff's counsel with a lists with the name, address, telephone number, e-mail address and facsimile number (as known) for all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, so Plaintiff can provide such persons/entities with notice of this Order if Plaintiff elects to do so;

28 | / /

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

**17** 

18

19

20

21

22

23

25

26

27

28

- 14. For an award of general and special damages against Defendants, and each of them, jointly and severally, in an amount in excess of the jurisdictional limits of this Court, that is not yet fully ascertainable but believed to be not less than Three Million (\$3,000,000) Dollars, in accordance with proof at trial, together with interest thereon at the legal rate;
- 15. For exemplary and punitive damages pursuant to Civil Code §3294 in an amount appropriate to punish or set an example of Defendants, and to deter such conduct in the future, the exact amount of such damages subject to proof at trial;
- 16. For an award of reasonable attorney's fees and costs incurred herein pursuant to California Civil Code Section 3344;

#### **AS TO THE FIFTH CAUSE OF ACTION:**

For an order for the following temporary restraining order and 17. preliminary and permanent injunction: (a) An order prohibiting Defendants, and each of them, and their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys, and all those in active concert or participation with Defendants, or each of them, and all others, including any website or blog operator(s) and hosting service(s), who receive notice of this order, from selling or licensing, offering to sell or license, facilitating the sale or licensing of, disseminating, transferring, publishing, syndicating, displaying, posting for view or access on or through the Internet or in any other manner or media outlet, broadcasting or otherwise using or exploiting or attempting to exploit the Property, Video and/or Photos or any information contained therein, whether in electronic or hard-copy form or in any other manner or via any other outlet; (b) ordering Defendants to deliver and turn-over to Plaintiff's counsel, to hold and maintain possession of, each and every copy of the Video and/or any of the Photos and/or Property in their possession, control or custody, in any format or medium, including turning over any electronic copies on any storage devices, CD's, DVD's and/or flash drives containing the same; (c) ordering and directing Defendants to recall, retrieve

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

25

26

27

28

and obtain the Video and any and all Photos and Property, and all copies thereof, in any format or medium, from any persons or entities who received possession of any of said material from any of the Defendant Parties, and to deliver to Plaintiff's counsel, all copies of the Video and/or any of the Photos and/or Property; (d) ordering and directing to account to Plaintiff, under statement of penalty of perjury, with a list documenting and accounting for: (i) every item of Property in their possession, control or custody, at any time present or past, and (ii) listing/accounting for every item that was/is delivered and turned-over to Plaintiff's counsel; (iii) every item of Property provided, at any time, to any licensees and/or other persons or entities, and (iv) every item of Property recalled and/or retrieved from any persons or entities who received possession of any of said material from any of the Defendant Parties; (e) ordering and directing Defendants give notice (along with a copy of this Order) to any and all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, that they are enjoined by Court Order from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium or outlet, and from publishing, distributing, broadcasting, transferring, exploiting, attempting to exploit, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating, the Video, Photos and/or Property, and from making any use of the Video, Photos and/or Property or images thereof or any information contained therein, pending further Order of this Court, and provide a copy of each said notice to Plaintiff's counsel; and (f) ordering and directing Defendants to immediately provide Plaintiff's counsel with a lists with the name, address, telephone number, e-mail address and facsimile number (as known) for all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, so

2

3

4

5

6

7

8

9

10

11

12

13

14

**15** 

16

17

18

19

20

21

22

23

24

25

**26** 

27

# Hosted on www.iptrademarkattorney.com

Plaintiff can provide such persons/entities with notice of this Order if Plaintiff elects to do so:

- 18. For an award of general and special damages against Defendants, and each of them, jointly and severally, in an amount in excess of the jurisdictional limits of this Court, that is not yet fully ascertainable but believed to be not less than Three Million (\$3,000,000) Dollars, in accordance with proof at trial, together with interest thereon at the legal rate;
- For exemplary and punitive damages pursuant to Civil Code §3294 in 19. an amount appropriate to punish or set an example of Defendants, and to deter such conduct in the future, the exact amount of such damages subject to proof at trial;

#### **AS TO THE SIXTH CAUSE OF ACTION:**

- 14. For an award of general and special damages against Defendants Starzlife, Lenehan, Knazev, and Does 1-4, and each of them, jointly and severally, in an amount not yet fully ascertainable but in excess of the jurisdictional limits of this Court, in accordance with proof at trial, together with interest thereon at the legal rate;
- 15. For exemplary and punitive damages pursuant to Civil Code §3294 in an amount appropriate to punish or set an example of Defendants, and to deter such conduct in the future, the exact amount of such damages subject to proof at trial;

## AS TO THE SEVENTH CAUSE OF ACTION:

- 14. For an award of general and special damages against Defendants Folks, Lawrence, and Does 5-8, and each of them, jointly and severally, in an amount not yet fully ascertainable but in excess of the jurisdictional limits of this Court, in accordance with proof at trial, together with interest thereon at the legal rate;
- 15. For exemplary and punitive damages pursuant to Civil Code §3294 in an amount appropriate to punish or set an example of Defendants, and to deter such conduct in the future, the exact amount of such damages subject to proof at trial;

1

3

4

5

6

7

8

9

10

11

13

14

**15** 

16

**17** 

18

19

20

21

22

23

25

26

27

28

#### **AS TO THE EIGHTH CAUSE OF ACTION:**

- 20. For an award of general and special damages against Defendants, and each of them, jointly and severally, for the value of the property converted, in an amount in excess of the jurisdictional limits of this Court that is not yet fully ascertainable but believed to be not less than Three Million (\$3,000,000) Dollars, in accordance with proof at trial, together with interest thereon at the legal rate;
- 21. For damages for the proximate and foreseeable loss resulting from Defendants' conversion in a sum according to proof at the time of trial, together with interest thereon at the legal rate;
  - 22. For punitive and exemplary damages;
- 23. For an order for the following temporary restraining order and preliminary and permanent injunction: (a) An order prohibiting Defendants, and each of them, and their agents, employees and representatives, and anyone including any website or blog operators and hosting services who receives notice of the order, from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium or outlet, and from publishing, distributing, broadcasting, transferring, exploiting, attempting to exploit, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating, the Video, Photos and/or Property (each as defined hereinbelow), and from making any use of the Video, Photos and/or Property or images thereof or any information contained therein, all whether in electronic or hard-copy form or in any other manner; (b) ordering Defendants to deliver and turn-over to Plaintiff's counsel, to hold and maintain possession of, each and every copy of the Video and/or any of the Photos and/or Property in their possession, control or custody, in any format or medium, including turning over any electronic copies on any storage devices, CD's, DVD's and/or flash drives containing the same; (c) ordering and directing Defendants to recall, retrieve and obtain the Video and any and all Photos and Property, and all copies thereof, in any format or

3

5

6

7

8

9

10

11

12

13

14

15

16

**17** 

18

19

20

21

22

23

24

25

26

27

28

medium, from any persons or entities who received possession of any of said material from any of the Defendant Parties, and to deliver to Plaintiff's counsel, all copies of the Video and/or any of the Photos and/or Property; (d) ordering and directing to account to Plaintiff, under statement of penalty of perjury, with a list documenting and accounting for: (i) every item of Property in their possession, control or custody, at any time present or past, and (ii) listing/accounting for every item that was/is delivered and turned-over to Plaintiff's counsel; (iii) every item of Property provided, at any time, to any licensees and/or other persons or entities, and (iv) every item of Property recalled and/or retrieved from any persons or entities who received possession of any of said material from any of the Defendant Parties; (e) ordering and directing Defendants give notice (along with a copy of this Order) to any and all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, that they are enjoined by Court Order from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium or outlet, and from publishing, distributing, broadcasting, transferring, exploiting, attempting to exploit, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating, the Video, Photos and/or Property, and from making any use of the Video, Photos and/or Property or images thereof or any information contained therein, pending further Order of this Court, and provide a copy of each said notice to Plaintiff's counsel; and (f) ordering and directing Defendants to immediately provide Plaintiff's counsel with a lists with the name, address, telephone number, e-mail address and facsimile number (as known) for all persons and entities who have or had copies of any part of the Video or any of the Photos or any of the Property, received by/through Defendants or any of the Defendant Parties, so Plaintiff can provide such persons/entities with notice of this Order if Plaintiff elects to do so;

## **AS TO THE NINTH CAUSE OF ACTION:**

- 24. A full and complete accounting from Defendants, and each of them, concerning all monies or other things of value received by Defendants, and any of them, directly and/or indirectly in connection with their wrongful exploitation of Black's publicity rights without Black's consent, including from and through all adrevenue streams generated through the operation of their Websites and all increased traffic and views of their Websites, and from the exploitation of the Property;
- 25. A full and complete accounting from Defendants, and each of them, concerning all monies or other things of value received by Defendants, directly and/or indirectly in connection with their wrongful license, sale and/or exploitation of any of the Property;

#### **AS TO THE TENTH CAUSE OF ACTION:**

26. For the imposition of a constructive trust such that all sums and consideration unlawfully obtained by Defendants are held by Defendants as constructive trustees for Black;

#### **AS TO THE ELEVENTH CAUSE OF ACTION:**

27. That a preliminary injunction issue, enjoining Defendants, and each of them, and their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys, and all those in active concert or participation with Defendants, or each of them, and all others, including any website or blog operator(s) and hosting service(s), who receive notice of this order, from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium or outlet, and from publishing, distributing, broadcasting, transferring, exploiting, attempting to exploit, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating, the Video, Photos and/or Property (each as defined hereinbelow), and from making any use of the Video, Photos and/or Property or images thereof or any information contained therein, all whether in electronic or

3

4

5

6

7

8

9

10

11

12

13

14

15

16

**17** 

18

19

hard-copy form or in any other manner, and from making any unauthorized use of Black's name, photograph, likeness and/or persona in connection with any commercial purposes;

28. On a final hearing, that Defendants, and each of them, and their officers, directors, stockholders, owners, agents, partners, servants, employees, representatives and attorneys, and all those in active concert or participation with Defendants, or each of them, and all others, including any website or blog operator(s) and hosting service(s), who receive notice of this order, be permanently enjoined from displaying, posting for view or access on or through the Internet or in any other manner or in any other format or medium or outlet, and from publishing, distributing, broadcasting, transferring, exploiting, attempting to exploit, selling or licensing, offering to sell or license, facilitating the sale or licensing of, and/or otherwise disseminating, the Video, Photos and/or Property (each as defined hereinbelow), and from making any use of the Video, Photos and/or Property or images thereof or any information contained therein, all whether in electronic or hard-copy form or in any other manner, and from making any unauthorized use of Black's name, photograph, likeness and/or persona in connection with any commercial purposes;

111

20 | | / / /

21 | | / / /

22 | / / /

23 | / / /

24 | / / /

25 | / / /

26 | / / /

27

25

26

27