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Trademarks > Trademark Electronic Search System (TESS)

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- [TESS HOME](#)
- [NEW USER](#)
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- [FREE FORM](#)
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- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
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List At:

OR

to record:

Record 9 out of
17

[TARR Status](#)

[ASSIGN Status](#)

[TDR](#)

[TTAB Status](#)

(Use the "Back" button of the Internet Browser to return to TESS)

19-0 THE PERFECT SEASON

Word Mark

19-0 THE PERFECT SEASON

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Pre-recorded videotapes, videocassettes and DVDs featuring sports; computer game and video game software, disks and cartridges featuring sports

IC 016. US 002 005 022 023 029 037 038 050. G & S: Posters, calendars, trading cards, series of books relating to football, magazines relating to football, newsletters relating to football, notepads, stickers, bumper stickers, paper pennants and greeting cards; printed tickets to sports games and events; pens and pencils, rub on decorative transfers, note paper, pictorial prints, paper table cloths, paper napkins, paper party hats, paper party invitations, paper decorations, collectible cards; collectible card and memorabilia holders, souvenir programs for sports events

IC 025. US 022 039. G & S: Men's, women's and children's clothing, namely, fleece tops and bottoms, caps, headwear, T-shirts, sweatshirts, shorts, sweaters, pants, jackets, golf shirts, woven shirts, knit shirts, jerseys, warm up suits, raincoats, parkas, ponchos, gloves, ties, socks

IC 028. US 022 023 038 050. G & S: Toys and sporting goods, namely, plush toys, stuffed animals, play figures, golf balls, golf bags, golf clubs, golf club covers, footballs, toy bans, board games relating to football, playing cards, Christmas tree ornaments, balloons, jigsaw puzzles, toy and decorative windsocks, kites, toy trucks, toy vehicles, billiard balls, dart boards, miniature helmets

IC 041. US 100 101 107. G & S: Providing sports and entertainment information via a global computer network; providing on-line computer or video games

Standard Characters Claimed

| | |
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| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Serial Number | 77374613 |
| Filing Date | January 17, 2008 |
| Current Filing Basis | 1B |
| Original Filing Basis | 1B |
| Owner | (APPLICANT) Kraft Group LLC LTD LIAB CO DELAWARE One Patriot Place Foxborough MASSACHUSETTS 02035 |
| Attorney of Record | David O. Johanson, Esq. |
| Type of Mark | TRADEMARK. SERVICE MARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

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Standard Characters Claimed

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| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Serial Number | 77374670 |
| Filing Date | January 17, 2008 |
| Current Filing Basis | 1B |
| Original Filing Basis | 1B |
| Owner | (APPLICANT) Kraft Group LLC LTD LIAB CO DELAWARE One Patriot Place Foxborough MASSACHUSETTS 02035 |
| Attorney of Record | David O. Johanson, Esq. |
| Type of Mark | TRADEMARK. SERVICE MARK |
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