



Prosecuting and Defending Corporate Raiding, Customer Trade Secret & Employee Mobility Cases

April 4, 2014

Los Angeles

8:30 - 9:00 **Registration & Continental Breakfast**

9:00 - 9:10 **Opening remarks and program overview**

9:10 - 10:10 **The Intersection of Trade Secrets with other forms of IP including Patent,
Copyright and Trademark**
Milord A. Keshishian, Milord & Associates

10:10 - 10:50 **Why Trade Secrets Matter**
Jennifer Baldocchi, Paul Hastings

10:50 – 11:00 **Break**

11:00-12:00 **Implementing a Trade Secret Protection Program**
Karina Sterman, Ervin Cohen & Jessup LLP

Lunch - on your own

1:15 - 2:00 **The Unenforceability of Conventional Confidentiality Agreements**
David R. Sugden, Call & Jensen

2:00 – 3:00 **Race to the Courthouse – Strategy Issues in Multi-Jurisdictional Non-Compete,
Non-Solicitation, and Trade Secret Cases**
Christian J. Scali, The Scali Law Firm
Bob Muller, Cypress, LLP

3:00-3:10 **Break**

3:00 - 4:00 **Preparing the Complaint: A look at Various Approaches to
Prosecute & Defend Trade Secret Cases**
Christian J. Scali, The Scali Law Firm
Bob Muller, Cypress, LLP

Meet the Faculty

Jennifer S. Baldocchi is a partner in the Employment Law practice of Paul Hastings. Ms. Baldocchi has a broad-based employment practice, with a focus on intellectual property, including employee mobility, trade secrets, covenants not to compete, unfair competition, and related business tort claims. She prosecutes and defends trade secret misappropriation claims, as well as disputes over restrictive covenants in employment-related agreements. Ms. Baldocchi has extensive experience handling computer forensic issues that arise when misappropriation involves electronically stored information.

Ms. Baldocchi's litigation practice also focuses on advising and defending employers in complex employment claims involving wrongful discharge, discrimination, retaliation, and harassment. She defends class actions and multi-district litigation, including disparate treatment, disparate impact, and wage and hour class actions.

Karina B. Sterman is a partner in the Litigation and Employment Law Departments of ECJ. A published author and frequent guest speaker on employment law matters, Ms. Sterman maintains a Martindale-Hubbell peer review rating of AV Preeminent. She has been recognized by her peers for many years as a Rising Star and most recently as a Super Lawyer in the Field of Employment Law, as published by LOS ANGELES magazine. Ms. Sterman represents employers in litigation and related matters. A creative and ardent advocate for her clients, Ms. Sterman defends employers in state and federal lawsuits as well as in administrative proceedings that range from sexual harassment, discrimination and wrongful termination matters to statutory wage and hour and unfair competition class actions.

Ms. Sterman also has significant experience in "behind the scenes" counseling on wage and hour and other employment law compliance, drafting employment related documents, and participating in business minded employment strategy to avoid litigation and costly long-term mistakes. Ms. Sterman also builds Trade Secret and Property protection plans for employers to maximize the value of their investment in their intellectual property.

Milord A. Keshishian practices law with a focus on intellectual property rights. His training and experience includes the areas of patent, trademark, copyright, unfair competition, trade secret, and franchise law. He has extensive experience in litigating these matters, as well as counseling clients on transactions surrounding technology acquisitions and other business ventures.

Milord is experienced in pursuing intellectual property protection in the United States and internationally. He also serves as an expert witness in patent litigation matters handled by prominent law firms.

His interest in protecting intellectual property rights developed out of the respect he gained for the innovative thinking found in the fields of microbiology, immunology and cancer studies. During the pursuit of his Bachelor of Science Degrees in Biology and Political Science from UCLA, Milord witnessed the extensive time and effort that many professionals invested while developing unique approaches to scientific problems they were solving.