

Understanding Intellectual Property Law for In-House Counsel and Other Non-IP Lawyers

September 27, 2012
Los Angeles, CA

A half-day program designed for:

- Litigators & Counselors
- In-house Counsel

About the program:

Ideas are the lifeblood of American business. But the two forms of intellectual property that protect ideas – patents and trade secrets – are too often shrouded in confusing jargon spoken by only those in the know. Hence this presentation, a primer on patent and trade secret law. In a half-day presentation, four experts will introduce these two areas of law in an accessible manner and will present best practices for how to create, maintain, protect, and enforce patents and trade secrets.

[Visit our website for more information about this conference.](#)

Topics include:

- * An Overview of IP Law with a focus on California
- * Trademark, Copyright, Trade Secret and Patent law explained
- * What every In-House Counsel Attorney needs to Know about Trade Secrets
- * An Overview of Patent Law: When it Applies and What it Means
- * Roundtable Discussion with Hypotheticals and Q&A

Faculty

Rex Heinke, Akin Gump
Karina Sterman, Ervin Cohen & Jessup LLP
Kurt T. Mulville, Orrick, Herrington & Sutcliffe
Milord A. Keshishian of Milord & Associates
Bob Muller, Cypress, LLP

Location:

Millennium Biltmore Hotel
506 S. Grand Ave.

Time:

9:00 - 1:00

[>> Visit our website to find out more
about this conference<<](#)

Registration Information

[Register Online](#)

MCLE:

Bridgeport is a State Bar of CA provider of MCLE (Provider 11872) This program offers 3.5 hrs of MCLE.

By phone: Call our Customer Service Department at 818-783-7156

By fax or mail: Print & complete the following form and fax to (818) 827-3338 or mail to 13636 Ventura Blvd. #215 Sherman Oaks, CA 91423

- To register by mail, please fill out the registration form below and mail with your payment or fax -

IP LA

<p>Registration by Phone w/ Visa or MasterCard or Amex Call (818) 783-7156</p> <p>Fax completed Registration form with payment to: (818) 827-3338</p> <p>Registration by Mail:</p> <p>Mail completed form & payment to: Program Registration Bridgeport Continuing Education 13636 Ventura Blvd. #215 Sherman Oaks, CA 91423</p> <p>Registration Fees</p> <table border="1"> <tr> <td>regular registration</td> <td>\$215 until Sept. 26</td> </tr> <tr> <td>late registration</td> <td>\$245 after Sept. 26</td> </tr> <tr> <td>in-house, Gov or non-profit</td> <td>\$175 (call to register)</td> </tr> <tr> <td>two register together - a third is free</td> <td>\$435 for three (\$145 ea)</td> </tr> <tr> <td>one registers - a second person saves 25%!</td> <td>\$376 for two (\$188 ea)</td> </tr> </table> <p>Group rates based on current individual rate</p>	regular registration	\$215 until Sept. 26	late registration	\$245 after Sept. 26	in-house, Gov or non-profit	\$175 (call to register)	two register together - a third is free	\$435 for three (\$145 ea)	one registers - a second person saves 25%!	\$376 for two (\$188 ea)	<p>Method of Payment (check one): <input type="checkbox"/> Enclosed is a check for \$_____ made payable to</p> <p>Bridgeport Continuing Education</p> <p>Materials - select one <input type="checkbox"/> pdf in advance <input type="checkbox"/> hard copy at program</p> <p><input type="checkbox"/> Charge \$ _____ on my: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard Amex <input type="checkbox"/></p> <p>_____</p> <p>Name</p> <p>_____</p> <p>E-Mail Address</p> <p>_____</p> <p>Firm Name</p> <p>_____</p> <p>Street Address</p> <p>_____</p> <p>City State Zip</p> <p>_____</p> <p>Daytime Phone # _____</p> <p>Credit Card # _____ Exp. Date _____</p> <p>(3 digit security code on back of card)</p> <p>_____</p> <p>Signature</p>
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Cancellations: Should you be unable to attend for any reason, please inform us in writing no later than 7 days prior to the event and a credit voucher will be issued. If you prefer, a refund, less a \$100 non-refundable deposit will be issued. No refunds or credits will be given for cancellations received within 14 days of an event. Substitutions may be made at any time.

