Understanding Intellectual Property Law
for In-House Counsel and Other Non-IP Lawyers

September 27, 2012
Los Angeles, CA

A half-day program designed for:
- Litigators & Counselors
- In-house Counsel

About the program:
Ideas are the lifeblood of American business. But the two forms of intellectual property that protect ideas - patents and trade secrets - are too often shrouded in confusing jargon spoken by only those in the know. Hence this presentation, a primer on patent and trade secret law. In a half-day presentation, four experts will introduce these two areas of law in an accessible manner and will present best practices for how to create, maintain, protect, and enforce patents and trade secrets.

Visit our website for more information about this conference.

Topics include:
* An Overview of IP Law with a focus on California
* Trademark, Copyright, Trade Secret and Patent law explained
* What every In-House Counsel Attorney needs to Know about Trade Secrets
* Roundtable Discussion with Hypotheticals and Q&A

Faculty
Rex Heinke, Akin Gump
Karina Sterman, Ervin Cohen & Jessup LLP
Kurt T. Mulville, Orrick, Herrington & Sutcliffe
Milord A. Keshishian of Milord & Associates
Bob Muller, Cypress, LLP

Location:
Millennium Biltmore Hotel
506 S. Grand Ave.

Time:
9:00 - 1:00

Registration Information
>> Visit our website to find out more about this conference<<

Registration Online

MCLE:
Bridgeport is a State Bar of CA provider of MCLE (Provider 11872) This program offers 3.5 hrs of MCLE.
Understanding IP Law for Non IP Attorneys

By phone: Call our Customer Service Department at 818-783-7156

By fax or mail: Print & complete the following form and fax to (818) 827-3338 or mail to 13636 Ventura Blvd. #215 Sherman Oaks, CA 91423

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**IP LA**

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(818) 827-3338

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<td>regular registration</td>
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<td>$245 after Sept. 26</td>
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