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(54) **HEADREST HAVING AN INTEGRATED VIDEO SCREEN**

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(58) **Field of Classification Search** 297/217.3, 297/188.04, 188.07, 185; 411/510; 312/242, 312/245

See application file for complete search history.

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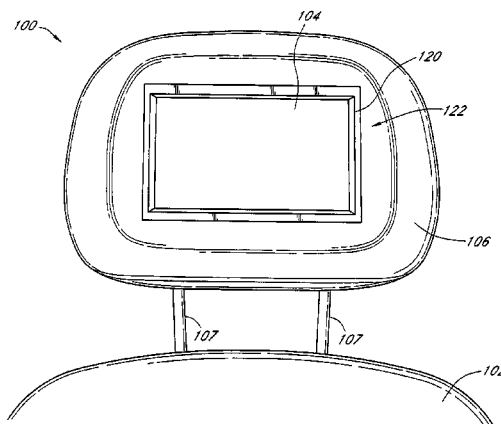
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(57) **ABSTRACT**

A seat back video display assembly adapted to be positioned in the back of a vehicle seat having an outer skin cover. In one aspect, the assembly may comprise a receptacle member having sidewalls and a back wall so as to define an opening wherein the receptacle member is adapted to be positioned in the back of the vehicle seat. In addition, the assembly may further comprise a carrier member having sidewalls and a back wall so as to define an opening, wherein the carrier member includes at least one fastener that extends from the back wall of the carrier member and engages with the back wall of the receptacle member to secure the carrier member into the receptacle member. Moreover, the assembly may still further comprise a video display unit that is sized so as to be positioned secured within the opening in the carrier member, wherein the video display unit provides video signals.

24 Claims, 10 Drawing Sheets



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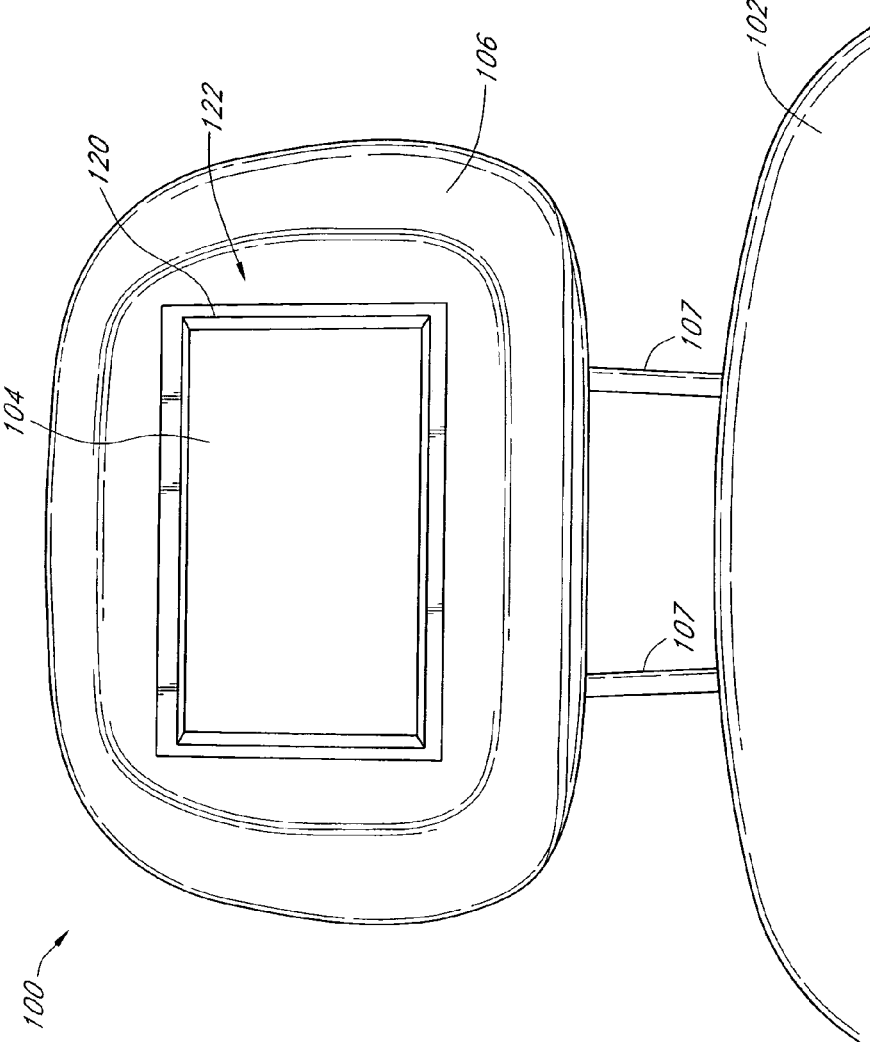


FIG. 1A

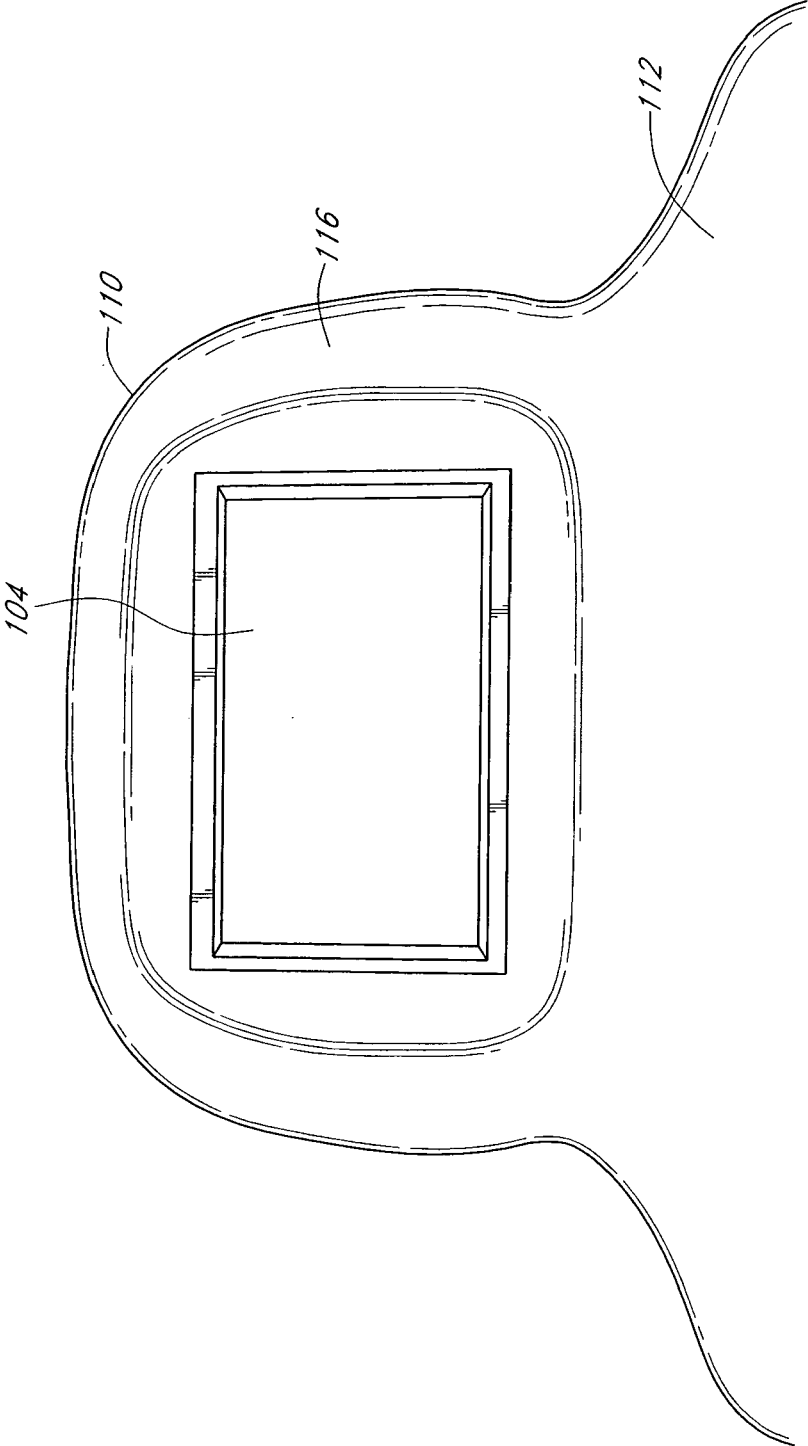


FIG. 1B

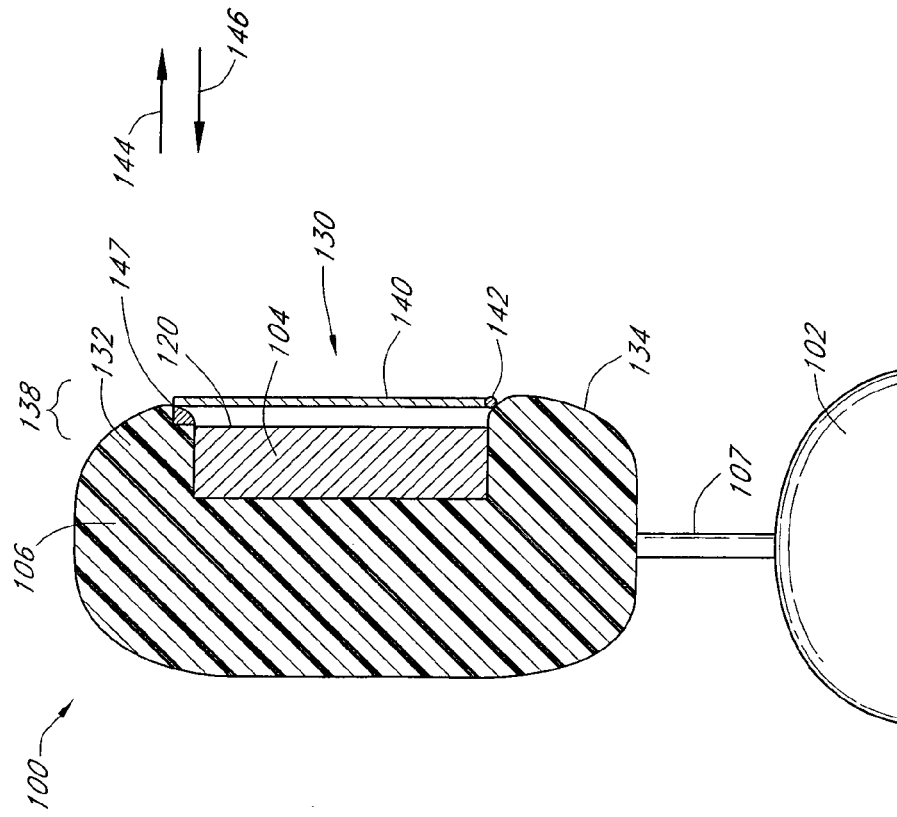


FIG. 2

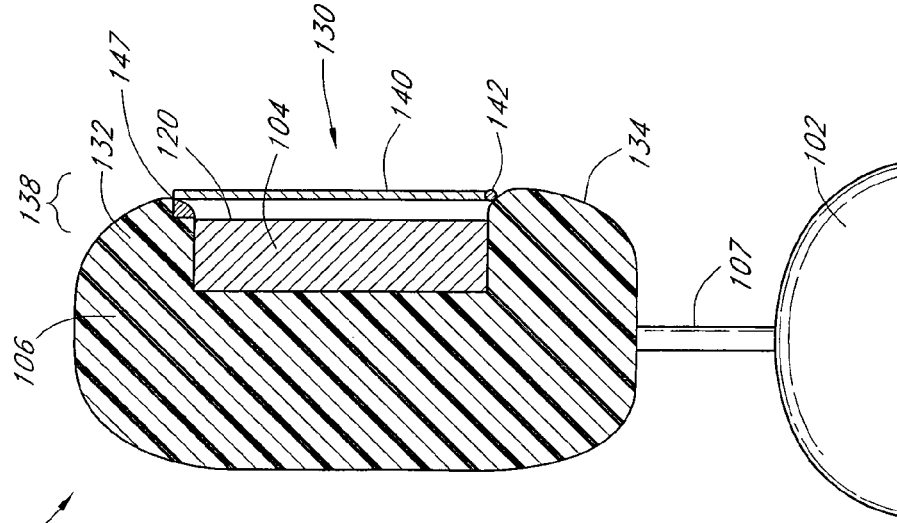


FIG. 3A

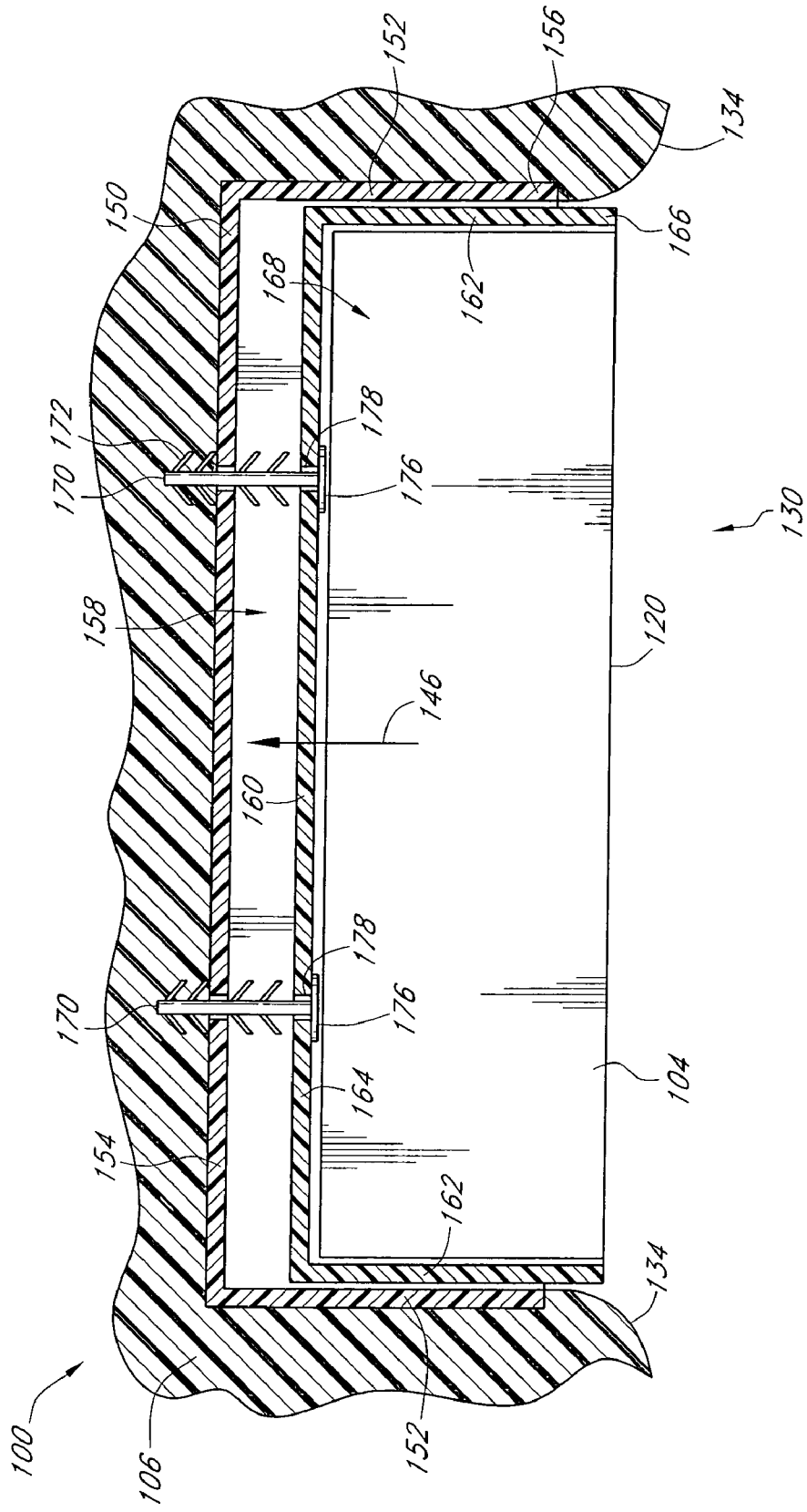


FIG. 4

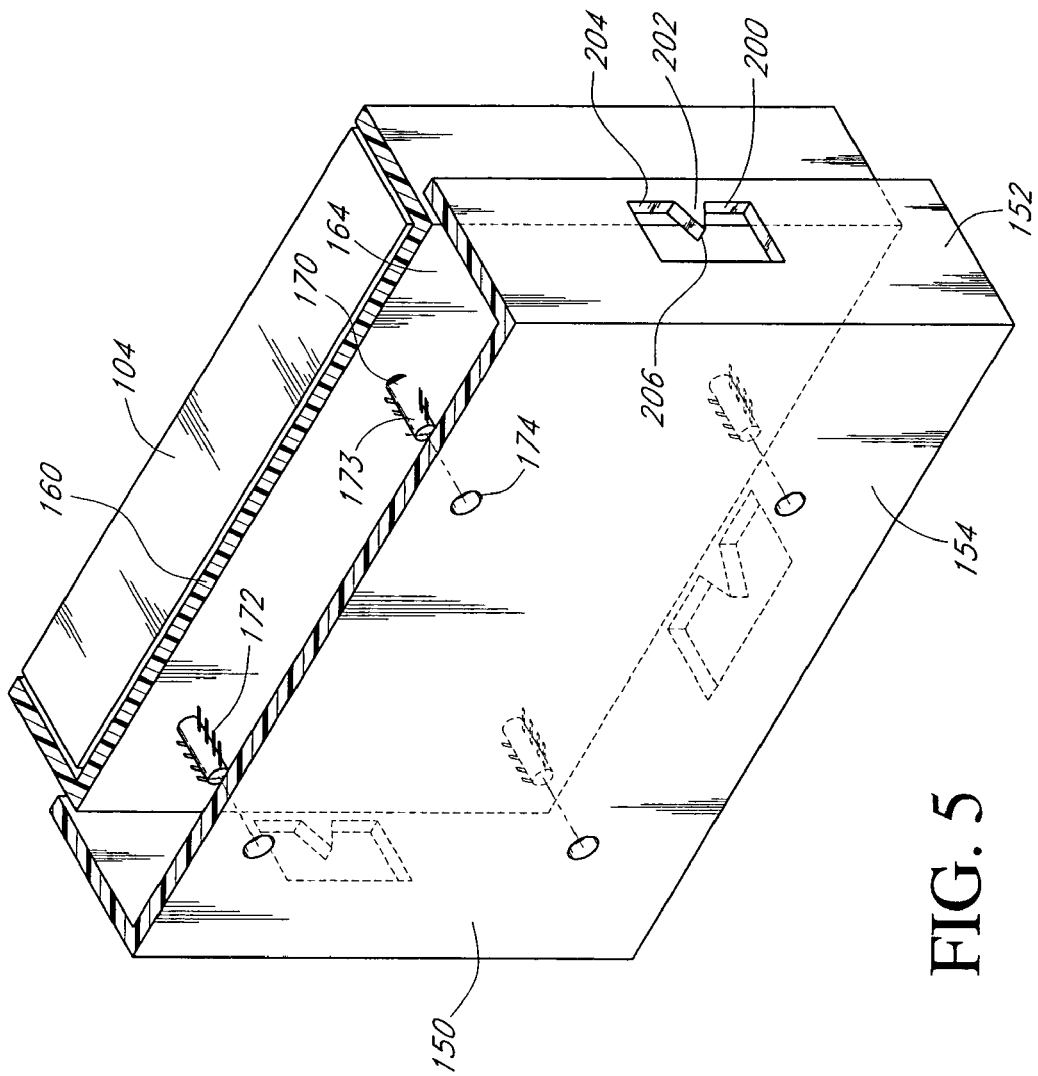


FIG. 5

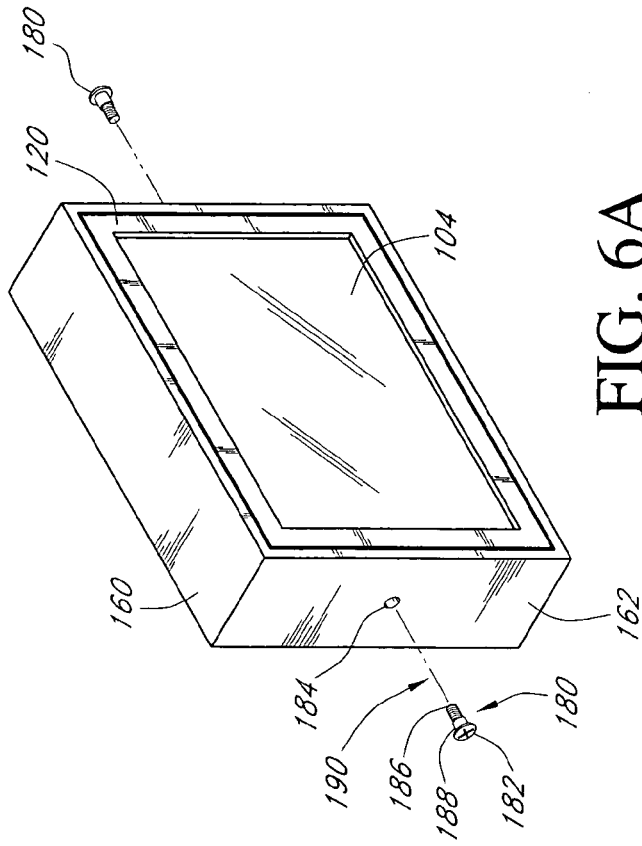


FIG. 6A

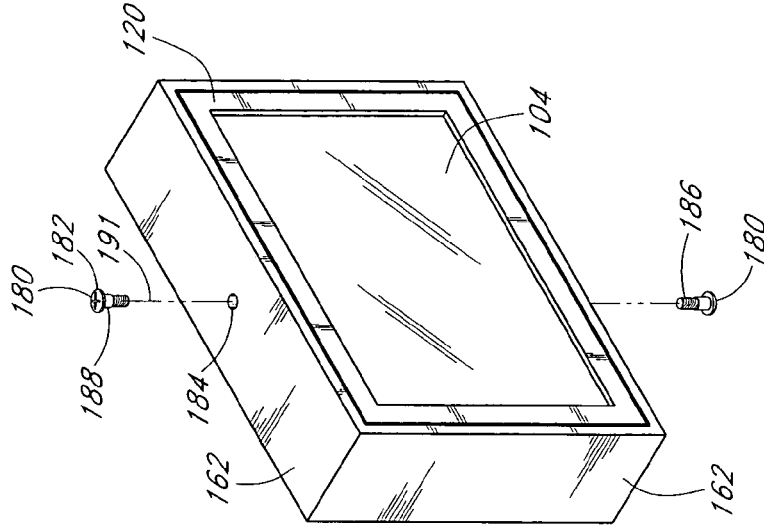


FIG. 6B

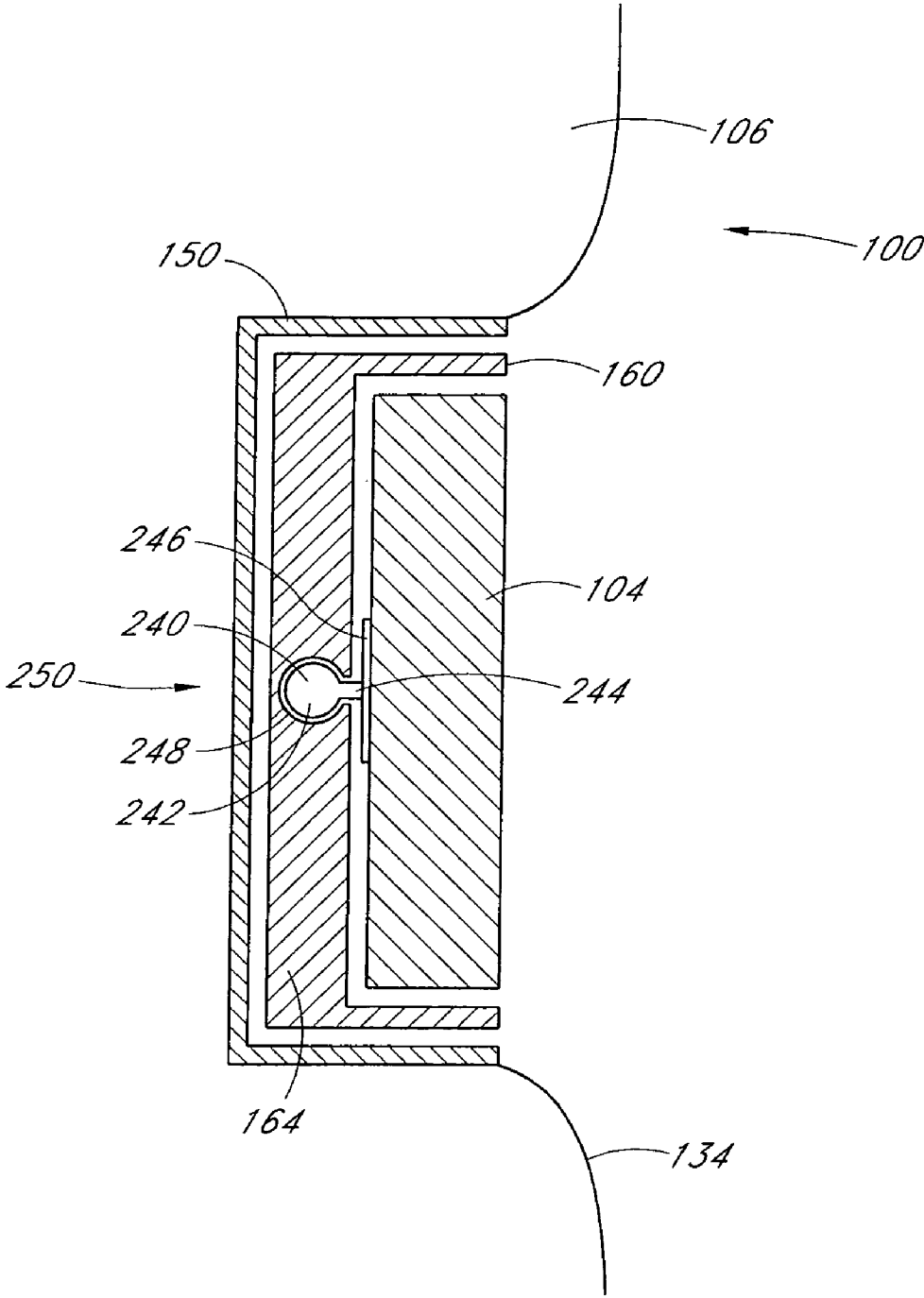


FIG. 6

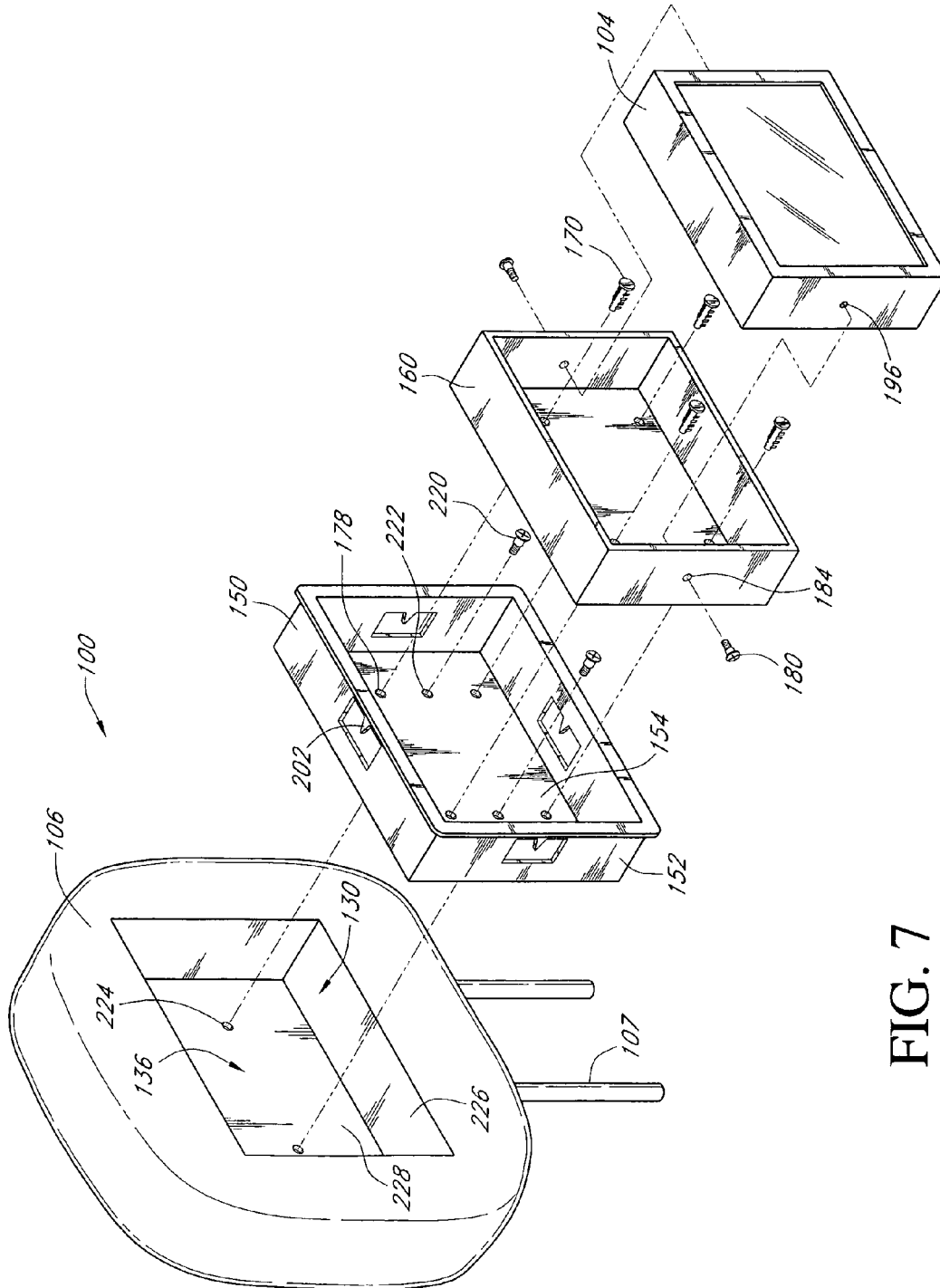


FIG. 7

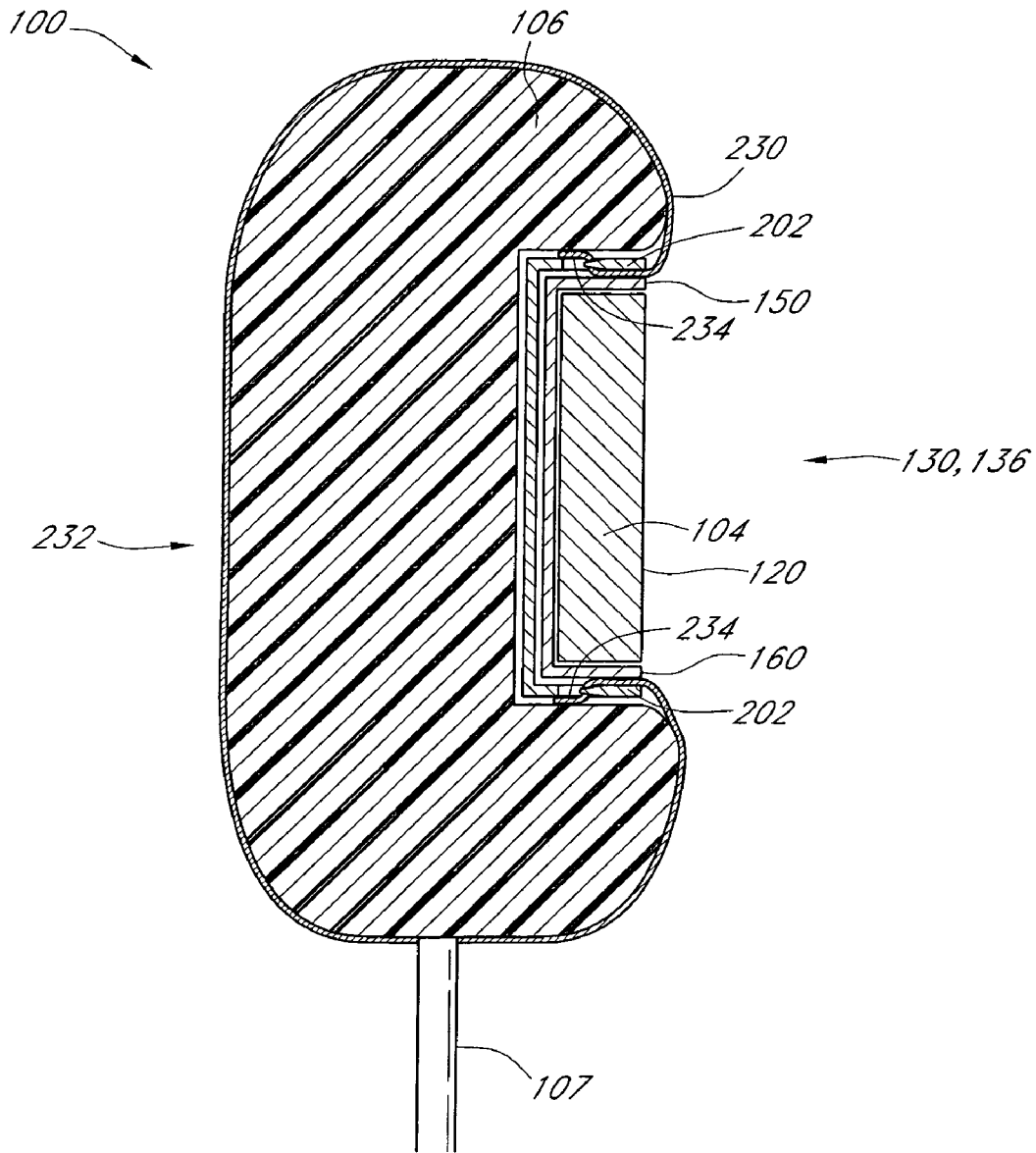


FIG. 8

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HEADREST HAVING AN INTEGRATED VIDEO SCREEN

BACKGROUND OF THE INVENTION

1. Field of the Invention

The present invention relates to motor vehicles and, in particular, to a headrest for motor vehicle seats having an integrated video screen mounted therein.

2. Description of the Related Art

Seat back video monitors are becoming increasingly popular in vehicles. Originally, these entertainment systems were largely confined to airplanes, however, recently, these systems have become much more popular with cars, trucks and SUVs. These entertainment systems provide the opportunity for passengers to view entertainment or educational video programs during long trips.

Typically, these systems have been installed as aftermarket products where the seat back is modified to accept the video display device, however, more of these systems are being installed as original equipment. Unfortunately, existing systems are often difficult and labor intensive to mount, particularly as an aftermarket product and are also subject to being dislodged.

Generally, the devices are mounted on the outer surface of the seat back where they protrude. In many vehicles, the space between seats and seat backs is limited, hence the protruding video display unit can inhibit the ability of passengers to easily get into and out of the vehicles. Moreover, passenger contact with the protruding video display screen may result in the screens being inadvertently dislodged.

A further difficulty with many existing video display unit designs is that they are not well secured to the seat. This is particularly the case for designs that allow the video display unit to pivot about an axis to improve the viewing angle of the passenger. One common way that these display units are installed is that a bucket is installed into the seat and the peripheral rim of the bucket includes openings that receive pivot posts that extend outward from the housing of the display unit. The pivot posts are positioned within the openings and keepers or caps are then positioned in the openings to prevent the pivot posts from being removed from the openings.

In these designs, the keepers or caps are generally press fit and are exposed to the passenger. Hence, inadvertent contact may result in the keepers or caps being dislodged. Moreover, many of the passengers are children who, through boredom, may attempt to remove the keepers which can result in the video display being dislodged and potentially damaged.

Hence, from the foregoing, there is a need for a seat back video display system and method of mounting that provides more secure mounting of the video display unit. To this end, there is a need for an assembly that is less likely to be dislodged through inadvertent contact and does not have exposed detachable mounting components.

SUMMARY OF THE INVENTION

The aforementioned needs may be satisfied by a seat back video display assembly adapted to be positioned in the back of a vehicle seat having an outer skin cover. In one aspect, the assembly may comprise a receptacle member having sidewalls and a back wall so as to define an opening, wherein the receptacle member is adapted to be positioned in the back of the vehicle seat. In addition the assembly may

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further comprise a carrier member having sidewalls and a back wall so as to define an opening, wherein the carrier member includes at least one fastener that extends from the back wall of the carrier member and engages with the back wall of the receptacle member to secure the carrier member into the receptacle member, and a video display unit that is sized so as to be positioned secured within the opening in the carrier member, wherein the video display unit provides video signals.

Additionally, in one embodiment, the at least one fastener may comprise a plurality of fasteners that include a central member that extends outward from back wall of the carrier member and a plurality of flexible engagement members attached to the central member, wherein the flexible engagement members are deformable so as to allow insertion of the central member into the openings in the back wall of the receptacle member, and wherein the flexible engagement members are biased outward so as to inhibit removal of the central member from the openings in the back wall of the receptacle member. Also, the video display unit may be pivotally attached to the carrier member such that the plane of the video display unit can be adjusted by a user about a pivot point or axis, wherein the video display unit may be pivotable about a substantially horizontal pivot axis, a substantially vertical pivot axis, or pivot point that allows a continuous range of pivotal motion about the pivot point. Also, the openings may be positioned in the sidewalls of the receptacle member and the plurality of capture members are positioned within the openings, and wherein the plurality of capture members define a pointed surface that engages with the outer skin and inhibits removal of the outer skin from the opening defined by the receptacle member so as to securely fasten the outer skin to the receptacle member.

Additionally, in certain embodiments, the seat back video display assembly includes a screen cover that is dimensioned to cover the video display unit such that the screen cover can disengageably cover the screen of the video display unit to occlude the screen. The screen cover can include an impact attenuating material, a rigid protective layer, or any combination thereof.

The aforementioned needs may also be satisfied by a vehicle seat assembly having a seat back display. In one aspect, the vehicle seat assembly may comprise a vehicle seat adapted to receive an occupant during travel of a vehicle, the vehicle seat defining a seat back with an outer contour and a skin, and a receptacle member having sidewalls and a back wall to as to define an opening, wherein the receptacle member is mounted in the seat back of the vehicle seat such that the sidewalls are located at or below the outer contour of the seat back. In addition, the vehicle seat assembly may further comprise a video display unit mounted within the receptacle member, wherein the video display unit is generally planar with the outer plane being mounted at or below the outer contour of the seat back.

Moreover, the aforementioned needs may also be satisfied by a method of installing a video display unit into a seat back of a vehicle seat. In one embodiment, the method may comprise cutting an opening through an outer skin of the seat back, forming an aperture in the seat back, and positioning a receptacle in the aperture such that the receptacle is mounted at or below the level of the seat back. In addition, the method may comprise securing the video display unit to a carrier, and mounting the carrier into the receptacle such that an upper surface of the video display unit is mounted below the outer surface of the seat back. These and other objects and advantages of the present invention will become

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more fully apparent from the following description taken in conjunction with the accompanying drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1A illustrates an adjustable headrest for a motor vehicle seat having an integrated video screen mounted therein.

FIG. 1B illustrates a fixed headrest for a motor vehicle seat having the integrated video screen of FIG. 1A mounted therein.

FIG. 2 illustrates a side view of the adjustable headrest shown in FIG. 1A having the integrated video screen mounted therein with a recessed orientation.

FIGS. 3A, 3B illustrate a cross-sectional view of the adjustable headrest shown in FIG. 1A having the integrated video screen mounted therein with a screen cover.

FIG. 4 illustrates a cross-sectional view of the integrated video screen being mounted to the headrest via a carrier receptacle, a carrier member, and a plurality of fasteners.

FIG. 5 illustrates a perspective view of the integrated video screen being mounted to the headrest via the carrier member and the plurality of fasteners of FIG. 4.

FIGS. 6A, 6B illustrate a perspective view of mounting the integrated video screen to the carrier member.

FIG. 6C illustrates a side view of mounting the integrated video screen to the carrier member via pivot member.

FIG. 7 illustrates a perspective view of mounting the integrated video screen to the adjustable headrest of FIG. 1A.

FIG. 8 illustrates a cross-sectional view of the video screen mounted to the headrest, wherein an outer skin from the headrest is secured to the carrier receptacle.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

Reference will now be made to the drawings wherein like numerals refer to like parts throughout. A headrest for motor vehicle seats having an integrated video screen mounted therein in a flush or recessed manner will be described in greater detail herein below with reference to the drawings. In one aspect, it should be appreciated that the term motor vehicle seats refers to a plurality of generally known motor vehicles seats, such as those manufactured for automobiles, buses, boats, cars, semi-trucks, etc., wherein the following discussion can be similarly applied to these various types of motor vehicle seats without departing from scope of the present teachings. In addition, the following discussion refers to mounting the integrated video screen to the headrest of motor vehicle seats but may also be applied to other various component features of motor vehicle seats, such as the seat back, without departing from the scope of the present teachings.

FIG. 1A illustrates an adjustable headrest 100 for a first motor vehicle seat 102 having an integrated video screen 104 mounted therein. As illustrated in FIG. 1A, the adjustable headrest 100 is coupled to the seat 102 via posts 106 that extend therefrom and allow vertical adjustment of the adjustable headrest 100 with respect to the seat 102 in a generally known manner. FIG. 1B illustrates a fixed headrest 110 for a second motor vehicle seat 112 having the integrated video screen 104 mounted therein. In one embodiment, the video screen 104 is mounted within a headrest bun 106, 116 that is adapted to receive the video screen 104 for firm attachment therein in a manner that will be described in greater detail herein below. In addition, as will be described

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in greater detail herein below, the video screen 102 is mounted such that a front surface 120 of the video screen 104 is either flush or recessed from a contour 122 of the headrest 100, 110.

In one embodiment, the video screen 104 comprises a generally known LCD (liquid crystal display) monitor or terminal that can be electrically coupled to a video entertainment system so as to receive video signals therefrom for viewing of movies, television, internet web pages, video games, etc. As illustrated, the video screen 104 is generally rectangular in shape with the planar front surface 120 that is viewable by a user. In one aspect, it should be appreciated that the degree of recessed depth (with no depth comprising a flush mount) of the integrated video screen 104 and the manner in which the contour 122 of the seat 102, 112 is shaped may be selected such that the shape (side view, for example) of the headrest 100, 110 with the integrated video screen 104 mounted therein is generally similar to the shape of the headrest 100, 110 without the integrated video screen 104. Moreover, it should be appreciated that the motor vehicle seats 102, 112 may comprise any one of a number of various types or models of generally known motor vehicle seats without departing from the scope of the present invention.

FIG. 2 illustrates a side view of the adjustable headrest 100 shown in FIG. 1A having the integrated video screen 104 mounted therein with a recessed orientation. It should be appreciated that the following discussion is with respect to the adjustable headrest 100 of FIG. 1A but may be similarly applied to the fixed headrest 110 of FIG. 1B without departing from the scope of the present teachings.

FIG. 2 further illustrates the side view shape or contour 122 of the headrest 100. As illustrated in FIG. 2, the contour 122 of the headrest 100 is maintained due to the recessed orientation of the video screen 104 within the headrest bun 106. In addition, an opening 130 is formed in a rear section 132 of the headrest 100 so as to define a substantially rectangular interior region 136 within the headrest bun 106 below an outer surface 134 of the headrest 100. As further illustrated in FIG. 2, the video screen 104 can then be positioned adjacent the opening 130 so as to be firmly positioned within the interior region 136 of the headrest bun 106. Moreover, the recessed orientation may be defined by a depth 138 between the front surface 120 of the video screen 104 and the outer surface 134 of the headrest 100. The depth 138 therebetween may vary in magnitude depending on the thickness of the headrest bun 106 and/or the internal structural characteristics of the headrest 100, which may vary with respect to the type or model of motor vehicle seat used. In one aspect, the depth 138 of the recessed orientation may comprise a magnitude of approximately zero so as to define a flush mounted video screen 104, wherein the front surface 120 of the video screen 104 is substantially aligned with the outer surface 134 of the headrest 100.

FIG. 3A illustrates a cross-sectional view of the adjustable headrest 102 shown in FIGS. 1A having the integrated video screen 104 mounted therein with the recessed orientation shown in FIG. 2 and a screen cover 140. In one embodiment, the screen cover 140 is coupled to the rear section 132 of the headrest 100 via a hinge 142 so as to overlie the video screen 104 and at least part of the opening 130 formed therein. The screen cover 140 may comprise generally rectangular shape and is oriented generally parallel to the front surface 120 of the video screen 104 so as to temporarily occlude the video screen 104. In one aspect, as further illustrated in FIG. 3A, the screen cover 140 can be positioned adjacent the opening

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130 so as to substantially align with the outer surface **134** of the headrest **100** thus forming a flush mounting therewith. It should be appreciated that the screen cover **140** may be positioned within the opening **130** so as to be recessed with respect to the outer surface **134** of the headrest **100** without departing from the scope of the present teachings. Moreover, the screen cover **140** may comprise a rigid material, such as plastic, metal, etc. Alternatively, in another aspect, the screen cover **140** may comprise a piece or flap of material from an outer skin **230** (FIG. 8) of the motor vehicle seat **102** that is attached to the headrest **100** adjacent the lower side of the video screen **104**.

In still another aspect, as illustrated in FIG. 3B, the screen cover **140** may comprise an impact attenuating section **143** comprising a material such as foam, various types of padding, an air cushion, etc. so as to soften the force of an impact from an object. For example, during a car accident, a person's head may be propelled towards the screen cover **140**, wherein the impact attenuating material may soften the impact to the headrest **102** to thereby protect the person's head and the video screen **104** from damage.

Also, in one embodiment, the video screen **104** can be viewed by opening the screen cover **140** or temporarily occluded by closing the screen cover **140**. Hence, the screen cover **140** can be outwardly rotated about the hinge **142** in a first direction **144** to openly view the video screen **104**, or the screen cover **140** can be inwardly rotated about the hinge **142** in a second direction **144** opposite the first direction **144** to temporarily occlude the video screen **104**. Advantageously, the screen cover **104**, when closed, conceals the video screen **104** from view thus, in some situations, functions as a thief deterrent.

Moreover, in one aspect, the recessed configuration of the video screen **104** facilitates the manner in which the screen cover **140** may be deployed. For example, the video screen **104** may not physically interfere with the closing of the screen cover **140**. In addition, as illustrated in FIGS. 3A, 3B, the screen cover **140** is intended to "hide" the video screen **104** from outside observers, thereby reducing the probability that the video screen **104** will be a target of theft. As further illustrated in FIGS. 3A, 3B, the screen cover **140** may further comprise a means for engagement **144** that allows the screen cover **140** to remain in the "up" or closed configuration. In general, it should be appreciated that some possible means for achieving such an engagement include but are not limited to magnetic strips, mechanical clips, velcro strips, and the like.

FIG. 4 illustrates a cross-sectional view of the integrated video screen **104** being mounted to the headrest **100** via a carrier receptacle **150**, a carrier member **160**, and first fasteners **170**. FIG. 5 illustrates a perspective view of the integrated video screen **104** being mounted to the headrest **100** via the carrier receptacle **150**, the carrier member **152**, and the first fasteners **170**. In one embodiment, the carrier receptacle **150** comprises a plurality of planar sidewalls **152** and a rear planar wall **154** that are joined together in a manner so as to form a substantially rectangular outer structure **156** having an inner recessed region **158** that is adapted to receive the carrier member **152** therein. Similarly, the carrier member **152** comprises a plurality of planar sidewalls **162** and a rear planar wall **164** that are joined together in a manner so as to form a substantially rectangular outer structure **166** having an inner recessed region **168** that is adapted to receive the video screen **104** therein.

As illustrated in FIG. 4, the video screen **104** may be mounted within the carrier member **160** via side fasteners **180** (shown in FIGS. 6A, 6B) and then the carrier member

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152 is mounted within the carrier receptacle **150** via the first fasteners **170** so as to simplify the mounting of the video screen **104** to the headrest **100** including the headrest bun **106**. In one aspect, the first fasteners **170** may comprise a plurality of flexible engagement members **172** that extend therefrom so as to mechanically couple with a plurality of mounting apertures **174** (FIG. 5) formed in the rear wall **154** of the carrier receptacle **150**. The first fasteners **170** may further comprise a central member **173** that extends outward from the rear wall **164** of the carrier member **160**. Also, the flexible engagement members **172** are attached to the central member **173**, wherein the flexible engagement members **172** are deformable so as to allow insertion of the central member **173** into the mounting apertures **174** in the rear wall **164** of the receptacle member **150**. Moreover, the flexible engagement members **170** are biased outward so as to inhibit removal of the central member **173** from the mounting apertures **174** in the rear wall **154** of the receptacle member **150**. In addition, the first fasteners **170** comprise a head **176** that abuts the rear wall **164** of the carrier member **152** and is positioned through a plurality of second apertures **178** formed in the rear wall **164** of the carrier member **152**.

Advantageously, the video screen **104** can be mounted to the headrest **100** via the carrier receptacle **150** and the carrier member **152** without using external fasteners that may be seen. Hence, the video screen **104** can be mounted to the headrest **100** in a more aesthetically appealing manner, wherein the front surface **120** of the video screen **104** recessed or flush mounted with respect to the outer surface **134** of the headrest **100**, and wherein the first and second fasteners **170**, **180** are concealed from view.

As illustrated in FIG. 5, the sidewalls **152** of the carrier receptacle **150** each comprise at least one sidewall aperture **200** having at least one serrated tooth **202** protruding from an interior sidewall **204**. In one embodiment, the at least one serrated tooth **202** is triangular in shape having a pointed tip **206** that projects outward from the interior sidewall **204** in a horizontal manner. It should be appreciated that the serrated tooth **202** may comprise any one of a number of various shapes known in the art without departing from the scope of the present teachings. Additionally, as will be shown in FIG. 8, the pointed tip **234** engages with the outer skin **230** (FIG. 8) and inhibits removal of the outer skin **230** from the at least one sidewall aperture **200** formed in the carrier receptacle **150**. Advantageously, as will be described in greater detail herein below, the serrated tooth **200** allows outer skin from the motor vehicle seat **102**, **112** to be attached to the carrier receptacle **150** by wrapping the outer skin around the planar sidewalls **152** and into the recessed region **158** of the carrier receptacle **150** and then securing the outer skin to the serrated tooth **200**.

FIG. 6A illustrates a perspective view of attaching the integrated video screen **104** to the carrier member **152** via the second fasteners **180**. In one embodiment, the planar sidewalls **162** of the carrier member **160** comprise pivot apertures **184** that allow the video display **104** to be mounted to the carrier member **160**. Also, the pivot apertures **184** are adapted to rotatably receive the second fasteners **180**. As illustrated in FIG. 6A, the second fasteners **180** comprise a threaded region **186** that mechanically couples to threaded apertures **196** (FIG. 7) formed in the video screen **104** in a generally known manner so as to be securely attached thereto. Moreover, the second fasteners **180** further comprise a head **182** and a smooth pivot region **188** interposed between the threaded region and the head **182**.

In one aspect, the pivot region **188** of the second fastener **180** rotatably communicates with the pivot aperture **184** of

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the carrier member **160** to thereby allow the video screen **104** to pivot or tilt with respect to the carrier member **160** and/or the headrest **100** along a horizontal pivot axis **190** defined by the horizontally mounted second fasteners **180**. Hence, the video screen **104** is pivotally attached to the carrier member **160** such that the plane of the video screen **104** can be adjusted with respect to the headrest **100** by a user about the defined horizontal pivot axis **190**. Advantageously, the horizontal pivot axis **190** allows the video screen **104** to readily pivot when mounted to the headrest **100** to thereby allow greater positional flexibility during viewing of the video screen **104** by a user.

FIG. 6B further illustrates a perspective view of attaching the integrated video screen **104** to the carrier member **152** via the second fasteners **180**. In one embodiment, as illustrated in FIG. 6B, the second fasteners **180** can be mounted vertically through the planar sidewalls **162** of the carrier member **160**. The pivot region **188** of the vertically mounted second fasteners **180** rotatably communicates with the pivot aperture **184** of the carrier member **160** to thereby allow the video screen **104** to pivot or tilt side-to-side with respect to the carrier member **160** and/or the headrest **100** along a vertical pivot axis **191** defined by the vertically mounted second fasteners **180**. Hence, the video screen **104** is pivotally attached to the carrier member **160** such that the plane of the video screen **104** can be adjusted with respect to the headrest **100** by a user about the vertical pivot axis **191**. Advantageously, the vertical pivot axis **191** allows the video screen **104** to readily pivot when mounted to the headrest **100** to thereby allow greater positional flexibility during viewing of the video screen **104** by a user.

In one aspect, it should be appreciated that the second fasteners **180** may comprise generally known screws, such as sheet metal screws, without departing from the scope of the present invention. It should also be appreciated that the pivot region **188** of the second fasteners **180** may be threaded in a manner such that the video screen **104** can still pivot with respect to the carrier member **150** without departing from the scope of the present invention.

FIG. 6C illustrates a view of attaching the integrated video screen **104** to the carrier member **152** via a pivot member **240**. In one embodiment, as illustrated in FIG. 6C, the pivot member **240** comprises a spherical ball **242** attached to the video screen **104** via a shaft **244** and a plate **246**. The spherical ball **242** is positioned within a spherical receptacle **248** formed in the rear wall **164** of the carrier member **160**. As illustrated in FIG. 6C, the rear wall **164** of the carrier member **160** may be dimensioned so as to accommodate the spherical receptacle **248**. In one aspect, the plate **246** of the pivot member **240** may be attached to the video screen **104** using an adhesive, such as epoxy or glue, or fasteners, such as screws or bolts. In addition, the shaft **244** distally extends from the plate **246** towards the spherical receptacle **248** of the carrier member **160**. Also, the shaft **244** and the spherical ball **242** may be formed as an integral part of the plate **246** or may be formed separately and interconnected to the plate **246** via an adhesive or fasteners.

Moreover, once the pivot member **240** is attached to the video screen **104** in a manner as previously described, the spherical ball **242** of the pivot member **240** can be pressed to fit within the spherical receptacle **248** formed in the rear wall **164** of the carrier member **160**. In one aspect, the spherical ball **242** may be sized at least less than the size of the spherical receptacle **248** so as to allow rotational movement therein. Advantageously, the resulting interconnection between the spherical ball **242** of the pivot member **240** and the spherical receptacle **248** of the carrier member **160**

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defines a pivot point **250** to thereby allow the video screen **104** to pivot, tilt, or rotate in a multi-directional manner with respect to the defined pivot point **250**. Therefore, the defined pivot point **250** allows the video screen **104** to readily pivot when mounted to the headrest **100** to thereby allow greater positional flexibility during viewing of the video screen **104** by a user.

FIG. 7 illustrates a perspective view of mounting the integrated video screen **104** to the headrest **100** of FIG. 1A. In one embodiment, as illustrated in FIG. 7, the opening **130** is formed in the headrest bun **106** so as to define the substantially rectangular interior region **136** and to receive the carrier receptacle **150**. The carrier receptacle **150** can then be positioned within the opening **130** so that the planar sidewalls **152** and the planar rear wall **154** abut the interior walls **226** of the mounting recess **136** formed in the headrest bun **106**. In one embodiment, the carrier receptacle **150** can be secured to the headrest **100** via one or more third fasteners **220**, such as screws, machine screws, sheet metal screws, etc. As illustrated in FIG. 7, the third fasteners **220** are positioned through rear wall apertures **222** formed in the rear wall **154** of the carrier receptacle **150** and coupled to rear mounting apertures **224** formed in a back wall **226** of the mounting recess **136** of the headrest bun **106**. Advantageously, the third fasteners **220** can be securely attached to a structural component (not shown) of the headrest **100**, such as an internal framework member of the headrest **100**, so as to form a rigid attachment between the carrier receptacle **150** and the headrest **100**.

In addition, the video screen **104** may be mounted to the carrier member **160** so as to pivot with respect thereto in a manner as previously described with reference to FIGS. 6A, 6B, 6C. Following, the carrier member **160** including the video screen **104** can then be mounted to the carrier receptacle **150** via the first fasteners **170** in a manner as previously described with reference to FIG. 4. Advantageously, this method of attaching the video screen **104** to the headrest **100** via the carrier receptacle **150**, the carrier member **160**, and the fasteners **170**, **180** allows the video screen **104** to be securely mounted to the headrest **100** while providing a means for pivoting the video screen **104** with respect to the headrest **100** so as to improve the viewing range by a user.

FIG. 8 illustrates a cross-sectional view of the video screen **104** mounted to the headrest **100**, wherein the outer skin **230** of the headrest **100** of the motor vehicle seat **102** is attached to the carrier receptacle **150** and the carrier member **160** with the video screen **104** mounted therein is mounted within the mounting recess **136** of the carrier receptacle **150**. As is generally known, many motor vehicle car seats comprise the illustrated outer skin **230**, such as fabric, leather, upholstery, vinyl, etc., that provides a outer surface **232** for a user to lean against or rest upon. In one aspect, when mounting the integrated video screen **104** into the headrest **100** of the motor vehicle seat **102**, the outer skin **230** is adapted to accommodate the video screen **104** including the carrier receptacle **150**. In some situations, one or more flaps **234** can be formed in the outer skin **230** and attached to the one or more serrated teeth **202** formed in the planar sidewalls **152** of the carrier receptacle **150**.

As further illustrated in FIG. 8, the carrier receptacle **150** may be positioned within the mounting recess **136** formed in the headrest bun **106**, and then the outer skin **230** is secured to the serrated teeth **202** via the flaps **234** formed therein by hooking the flaps **234** to one or more of the serrated teeth **202**. Once the outer skin **230** is attached to the serrated teeth **202** via the flaps **234**, the carrier member **160** is firmly pressed within the mounting recess **136** of the headrest bun

106 so that the first fasteners 170 couple to the mounting apertures 174 formed in the rear wall 154 of the carrier receptacle 150.

Advantageously, this interconnection between the carrier member 160 and carrier receptacle 150 provides a quick and easy means for mounting of the video screen 104 to the headrest 100. In addition, the pressed fit of the outer skin between the carrier member 160 and the carrier receptacle 150 further secures the outer skin of the motor vehicle seat 102 to the carrier receptacle 150. As a result, the outer skin is securely held to the carrier receptacle 150 via the one or more serrated teeth 202 formed in the planar sidewalls 152 of the carrier receptacle 150 and the pressed fit of the carrier member 160 within the mourning recess 136 of the carrier receptacle 150.

Although the foregoing description has shown, described and pointed out the fundamental novel features of the invention, it will be understood that various omissions, substitutions, and changes in the form of the detail of the apparatus as illustrated, as well as the uses thereof, may be made by those skilled in the art, without departing from the spirit or scope of the present invention. Consequently, the scope of the invention should not be limited to the foregoing discussion, but should be defined by the appended claims.

What is claimed is:

1. A seat back video display assembly adapted to be positioned in a back of a vehicle seat having an outer skin, the assembly comprising:

a receptacle member having sidewalls and a back wall so as to define an opening wherein the receptacle member is adapted to be positioned in the back of the vehicle seat wherein the opening is facing away from the back of the vehicle seat when the receptacle member is positioned within the back of the vehicle seat and wherein the receptacle member includes at least one securing opening formed in the back wall of the receptacle member;

a carrier member having sidewalls and a back wall so as to define an opening, wherein the carrier member includes at least one fastener that is coupled to the back wall that extends from the back wall of the carrier member and engages with the at least one securing opening in the back wall of the receptacle member to secure the carrier member into the receptacle member and wherein the opening in the carrier member is facing away from the back of the vehicle seat when the carrier member is positioned within the receptacle member; and

a video display unit that is sized so as to be positioned secured within the opening in the carrier member and substantially conceal the at least one fastener, wherein the video display unit provides video signals wherein the video display unit is pre-assembled into the carrier member so that the combined video display unit and the carrier member can be simultaneously secured within the receptacle member by positioning the carrier member in the receptacle member such that the back wall of the carrier member is flush with the back wall of the receptacle member and the at least one fastener of the carrier member is pushed through the at least one securing opening.

2. The assembly of claim 1, wherein the receptacle member includes a plurality of openings positioned within the back wall that receive the fasteners of the carrier member.

3. The assembly of claim 2, wherein the at least one fastener comprises a plurality of fasteners that include a

central member that extends outward from back wall of the carrier member and a plurality of flexible engagement members attached to the central member, wherein the flexible engagement members are deformable so as to allow insertion of the central member into the openings in the back wall of the receptacle member, and wherein the flexible engagement members are biased outward so as to inhibit removal of the central member from the openings in the back wall of the receptacle member.

4. The assembly of claim 1, wherein the video display unit defines a plane and is pivotally attached to the carrier member such that the plane of the video display unit can be adjusted by a user about a pivot axis.

5. The assembly of claim 4, wherein the video display unit is pivotable about a substantially horizontal axis.

6. The assembly of claim 4, wherein at least a first and second fasteners are positioned through the carrier into the display unit so as to secure the video display unit to the carrier member prior to installation of the carrier into the receptacle member, and wherein the at least first and second fasteners engage with the video display unit so as to define a pivot axis.

7. The assembly of claim 1, wherein the receptacle member includes an outer lip and a plurality of outer skin capture members that engage with the outer skin of the seat back following installation such that the outer skin is extended over the outer lip of the receptacle member and secured to the outer skin capture members.

8. The assembly of claim 7, wherein openings are positioned in the sidewalls of the receptacle member and the plurality of capture members are positioned within the openings, and wherein the plurality of capture members define a pointed surface that engages with the outer skin and inhibits removal of the outer skin from the opening defined by the receptacle member.

9. The assembly of claim 1, further comprising a screen cover that is dimensioned to cover the video display unit in a first configuration following installation into the seat back, and wherein the cover is selectively disengagable so as to allow visual access to the video display unit.

10. The assembly of claim 9, wherein the cover includes an impact attenuating material.

11. The assembly of claim 9, wherein the cover includes a generally rigid layer to provide physical protection of the video display unit.

12. A vehicle seat assembly having a seat back display, the assembly comprising:

a vehicle seat adapted to receive an occupant during travel of a vehicle, the vehicle seat defining a seat back with an outer contour and an outer skin;

a receptacle member having sidewalls and a back wall so as to define an opening, wherein the receptacle member is mounted in the seat back of the vehicle seat such that the sidewalls are located at or below the outer contour of the seat back and wherein the receptacle member includes at least one opening in the side walls and at least one outer skin capture member having a pointed surface positioned within the at least one opening such that the at least one outer skin capture member captures the outer skin of the seat back to inhibit removal of the outer skin from the at least one opening; and

a video display unit mounted within the receptacle member, wherein the video display unit is generally planar with an outer plane that is at or below the outer contour of the vehicle seat.

13. The assembly of claim 12, further comprising a carrier member having sidewalls and a back wall so as to define an

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opening, wherein the carrier member includes at least one fastener that extends from the back wall of the carrier member and engages with the back wall of the receptacle member to secure the carrier member into the receptacle member, and wherein the video display unit is positioned within the carrier unit.

14. The assembly of claim 13, wherein the receptacle member includes a plurality of openings positioned within the back wall that receive the fasteners of the carrier member.

15. The assembly of claim 14, wherein the at least one fastener comprises a plurality of fasteners that include a central member that extends outward from back wall of the carrier member and a plurality of flexible engagement members attached to the central member, wherein the flexible engagement members are deformable so as to allow insertion of the central member into the openings in the back wall of the receptacle member, and wherein the flexible engagement members are biased outward so as to inhibit removal of the central member from the openings in the back wall of the receptacle member.

16. The assembly of claim 13, wherein the video display unit is pivotally attached to the carrier member such that the outer plane of the video display unit can be adjusted by a user about a pivot axis.

17. The assembly of claim 16, wherein the video display unit is pivotable about a substantially horizontal axis.

18. The assembly of claim 16, wherein at least a first and second fasteners are positioned through the carrier into the display unit so as to secure the video display unit to the

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carrier member prior to installation of the carrier into the receptacle member, and wherein the at least first and second fasteners engage with the video display unit so as to define a pivot axis.

19. The assembly of claim 12, further comprising a screen cover that is dimensioned to cover the video display unit in a first configuration following installation into the seat back, and wherein the cover is selectively disengagable so as to allow visual access to the video display unit.

20. The assembly of claim 19, wherein the screen cover comprises at least a portion of the outer skin that is attached to the seat back adjacent a bottom side of the video display unit and a fastener assembly attached to the portion of outer skin and the seat back adjacent a top side of the video display unit such that the portion of outer skin can hide the video display unit from view.

21. The assembly of claim 19, wherein the screen cover includes an impact attenuating material selected from the group consisting of foam, padding, and an air cushion.

22. The assembly of claim 19, wherein the screen cover includes a generally rigid layer to provide physical protection of the video display unit.

23. The assembly of claim 12, wherein the outer skin is selected from the group consisting of fabric, leather, upholstery, and vinyl.

24. The assembly of claim 12, wherein the vehicle seat includes a head rest and the receptacle member is positioned within the head rest.

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