

## What Makes Jurors Tick? Los Angeles 2018

Jurors are telling you how to win cases! If you know how to listen, you can use juror attitudes and beliefs to shape your case, your delivery and even your courtroom demeanor for maximum impact. The faculty for this program has over 10,000 hours in the courtroom trying cases. This seminar is designed for Attorneys and those Involved in Civil or Criminal Law. Everything from jury selection to reactions to attorneys and witnesses to jury deliberations will be discussed with a focus upon practical strategies for dealing with the realities of the juror decision-making process. Learn techniques used by the best trial lawyers to get the the best results - when it matters most.

Agenda	
8:30 - 9:00	Registration & Continental Breakfast
9:00 - 9:05	Opening remarks and program overview
9:05 - 10:10	<b>Lessons from Trial Experience: Before, During and After Trial</b> Alexander Wheeler, Parris Lawyers Khail Parris, Parris Lawyers
10:25 - 11:40	<b>Jury Selection – Essential Strategies and Tactics</b> Mark Marmelstein, Orrick
Lunch - On your own	
1:00 - 2:00	<b>Openings Statements - Developing Themes and Framing Your Case</b> Susan C. Yu, Susan Yu Law Group, APC
2:10 - 3:15	<b>Witness Preperation – Core Concepts and Difficult Witnesses</b> John G. McCabe, Ph.D., Decision Analysis, Inc.
3:25 - 4:20	<b>Communicating Complex and Technical Information to Jurors</b> Milord A. Keshishian, Milord & Associates, PC
Program Concludes	

## Faculty

Alexander Wheeler, Parris Lawyers

Mark Marmelstein, Orrick

Susan C. Yu, Susan Yu Law Group, APC

Khail Parris, Parris Lawyers

Milord A. Keshishian, Milord & Associates, PC

John G. McCabe, Ph.D., Decision Analysis, Inc.

This program has been approved for 6.0 hrs of MCLE for California attorneys. Bridgeport is a State Bar of CA provider of MCLE (Provider 11872).

## Event Properties

Event Date	08-10-2018 8:30 am
Event End Date	08-10-2018 4:00 pm
Individual Price	\$245.00
Location	<a href="/bridge2017/live-events/hotel-indigo-la-downtown/view-map?tmpl=component&amp;format=html">Hotel Indigo LA Downtown (/bridge2017/live-events/hotel-indigo-la-downtown/view-map?tmpl=component&amp;format=html)</a>

## Group Rate

#Registrants	Rate/Person(\$)
3	175.00
2	210.00

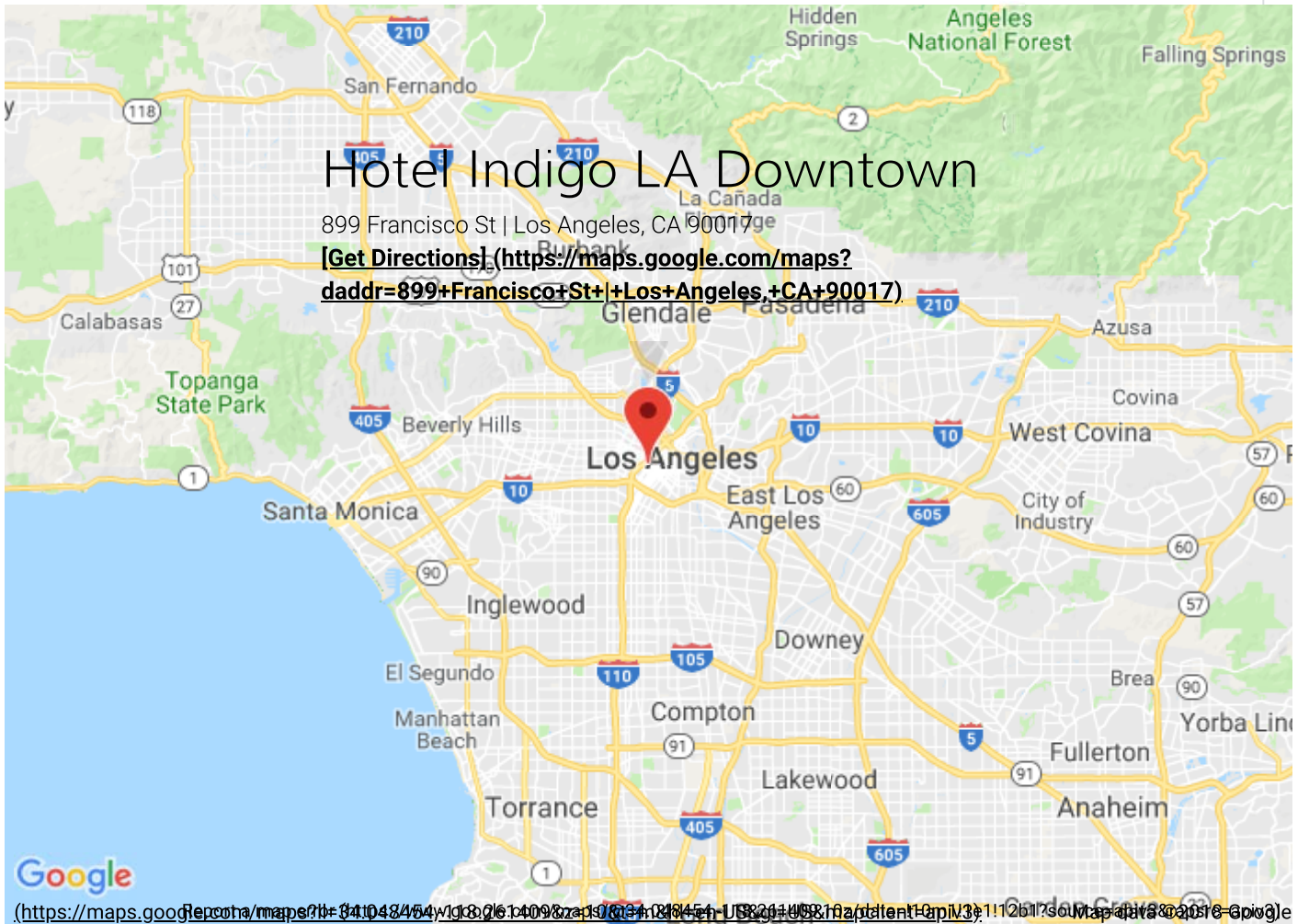
Register (**Individual**) (<https://bridgeportce.com/bridge2017/live-events/what-makes-jurors-tick-los-angeles-2018/individual-registration>)

Register (**Group**) (<https://bridgeportce.com/bridge2017/live-events/what-makes-jurors-tick-los-angeles-2018/group-registration>)

 Save to ▾

Invite Friend (</bridge2017/live-events/what-makes-jurors-tick-los-angeles-2018/invite-friend?tmpl=component>)

# Location Map




S	M	T	W	T	F
			1	2	3
5	6	7	8	9	<a href="#">10 (/bridge2017/live-events/what-makes-jurors-tick-los-ang</a>
12	13	14	15	16	17
19	20	21	22	23	24
26	27	28	29	30	31

**AUG**  
**10**

[What Makes Jurors Tick? Los Angeles 2018 \(/bridge2017/live-events/what-makes-](#)

**jurors-tick-los-angeles-2018)**

 [Live Programs \(/bridge2017/live-events\)](/bridge2017/live-events)

---

SEP

07

**[The Science and Art of Evidence in the Civil Trial Examination Session Four](/bridge2017/live-events/the-science-and-art-of-evidence-in-the-civil-trial-examination-session-four)**

**[\(/bridge2017/live-events/the-science-and-art-of-evidence-in-the-civil-trial-examination-session-four\)](/bridge2017/live-events/the-science-and-art-of-evidence-in-the-civil-trial-examination-session-four)**

 [Live Programs \(/bridge2017/live-events\)](/bridge2017/live-events)

---

SEP

14

**[2018 Class Action Litigation Conference - San Francisco \(/bridge2017/live-events/2018-class-action-litigation-conference-san-francisco\)](/bridge2017/live-events/2018-class-action-litigation-conference-san-francisco)**

 [Live Programs \(/bridge2017/live-events\)](/bridge2017/live-events)

---

SEP

21

**[Mastering the Deposition Los Angeles 2018 \(/bridge2017/live-events/mastering-the-deposition-los-angeles-2018\)](/bridge2017/live-events/mastering-the-deposition-los-angeles-2018)**

 [Live Programs \(/bridge2017/live-events\)](/bridge2017/live-events)

---

OCT

05

**[2018 Wage & Hour Litigation and Management - San Francisco \(/bridge2017/live-events/2018-wage-hour-litigation-and-management-san-francisco\)](/bridge2017/live-events/2018-wage-hour-litigation-and-management-san-francisco)**

 [Live Programs \(/bridge2017/live-events\)](/bridge2017/live-events)

---

## MCLE

Bridgeport is a State Bar of California approved MCLE provider (11872). For more information about MCLE and cancellation, contact us at [info@bridgeportce.com](mailto:info@bridgeportce.com) or call

(818) 783-7156 Cancellation: Speakers have been invited and may change. Please visit our website for more information. Please call us at 818.783.7156 or visit our website [www.bridgeportce.com](http://www.bridgeportce.com) for more information.

[MCLE \(/bridge2017/mcle\)](/bridge2017/mcle)

[Terms and Conditions \(/bridge2017/terms\)](/bridge2017/terms)

## Contact Us

Use this contact form to get in touch with us. Work inquiries, or just to say hello. We'll happily reply within 24 hours.

Name\*

Email\*

Subject\*

Message\*

**Submit**

