What Makes Jurors Tick? Los Angeles 2018

Jurors are telling you how to win cases! If you know how to listen, you can use juror attitudes and beliefs to shape your case, your delivery and even your courtroom demeanor for maximum impact. The faculty for this program has over 10,000 hours in the courtroom trying cases. This seminar is designed for Attorneys and those Involved in Civil or Criminal Law. Everything from jury selection to reactions to attorneys and witnesses to jury deliberations will be discussed with a focus upon practical strategies for dealing with the realities of the juror decision-making process. Learn techniques used by the best trial lawyers to get the the best results - when it matters most.

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<th>Agenda</th>
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<tr>
<td>8:30 - 9:00</td>
<td>Registration &amp; Continental Breakfast</td>
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<tr>
<td>9:00 - 9:05</td>
<td>Opening remarks and program overview</td>
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| 9:05 - 10:10     | **Lessons from Trial Experience: Before, During and After Trial**  
                    Alexander Wheeler, Parris Lawyers  
                    Khail Parris, Parris Lawyers |
                    Mark Marmelstein, Orrick |
|                  | Lunch - On your own                                    |
| 1:00 - 2:00      | **Openings Statements - Developing Themes and Framing Your Case**  
                    Susan C. Yu, Susan Yu Law Group, APC |
| 2:10 - 3:15      | **Witness Preparation – Core Concepts and Difficult Witnesses**  
                    John G. McCabe, Ph.D., Decision Analysis, Inc. |
| 3:25 - 4:20      | **Communicating Complex and Technical Information to Jurors**  
                    Milord A. Keshishian, Milord & Associates, PC |
|                  | Program Concludes                                      |
Faculty
Alexander Wheeler, Parris Lawyers
Mark Marmelstein, Orrick
Susan C. Yu, Susan Yu Law Group, APC
Khail Parris, Parris Lawyers
Milord A. Keshishian, Milord & Associates, PC
John G. McCabe, Ph.D., Decision Analysis, Inc.

This program has been approved for 6.0 hrs of MCLE for California attorneys. Bridgeport is a State Bar of CA provider of MCLE (Provider 11872).

Event Properties

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<th>Event Date</th>
<th>08-10-2018 8:30 am</th>
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<tr>
<td>Event End Date</td>
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Group Rate

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Location Map

Hotel Indigo LA Downtown
899 Francisco St | Los Angeles, CA 90017
[Get Directions](https://maps.google.com/maps?q=daddr=899+Francisco+St+Los+Angeles+CA+90017)

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**August** (/bridge2017/?view=calendar&month=08&id=2) 2018 (/bridge2017/?view=caler)

jurors-tick-los-angeles-2018

Live Programs (/bridge2017/live-events)

SEP 07
The Science and Art of Evidence in the Civil Trial Examination Session Four (/bridge2017/live-events/the-science-and-art-of-evidence-in-the-civil-trial-examination-session-four)
Live Programs (/bridge2017/live-events)

SEP 14
Live Programs (/bridge2017/live-events)

SEP 21
Live Programs (/bridge2017/live-events)

OCT 05
Live Programs (/bridge2017/live-events)

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